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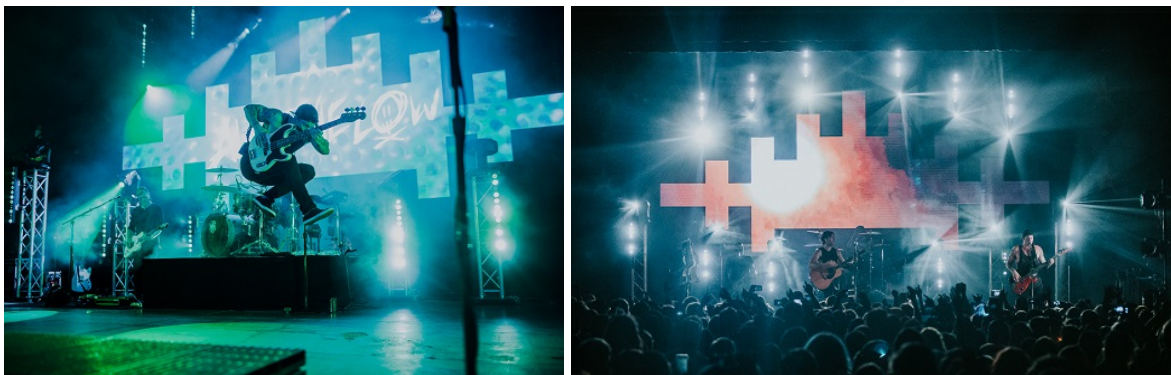
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All Time Low's Summer U.S. Tour Features Elation Lighting and Video

LD Jeff Maker adds video element for U.S. leg of "The Young Renegades" tour in interactive design. Lighting vendor is JR Lighting

JR Lighting provided the lighting, rigging and control package for the U.S. leg of American pop punk band All Time Low's "The Young Renegades" tour, a successful six-week run this summer that featured Elation Professional lighting and video.

Lighting designer Jeff Maker (Pierce the Veil, The Dresden Dolls) has worked with All Time Low for the past eight years and earlier this year used Elation lighting on a string of shows in the UK and Europe. For 2017's U.S. leg he added a dominant upstage visual piece in the form of an eye-catching LED video wall. "Whereas the UK design was all about the lighting, the U.S. leg was very video heavy," Maker explains, referencing the unique cityscape/soundwave video wall made up of Elation EMAG4™ LED video panels. "We wanted to create a very interactive design that helped transform the stage with each song having its own personality."



The LED wall added depth to the stage with visuals that fully complemented the Baltimore foursome's music. Maker worked with Oliver Hutchinson on the video content, all of which was time coded. "We worked together on colors and ideas and I think we came up with something special for the band," Maker said, explaining that the lighting design was partially influenced by the popular mystery TV show "Stranger Things."

Maker had custom rigging stingers fabricated along with tensioning and balancing equipment to safely suspend the video wall. Optimized for high-pace setup and tear down with features like tool-less quick locks, the 4.8mm pixel pitch EMAG panels provided outstanding image quality and plenty of visual punch. Video processing was from an Elation-distributed Novastar NovaPro HD™.

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Helping to frame the video wall were one-meter long Elation SixBar 1000™ LED color-changing battens, multi-purpose strips used as special effects, chases and blinders, as well as pixel mapping. “The color mixing was great with the SixBars and they were super bright,” Maker said, adding that they had no problem holding up with the brightness of the video wall. Six SixBar fixtures were rigged vertically at different heights above the video wall with six hung vertically on floor truss. A further four were located on the ground (2 stage left and 2 stage right) facing the band midstage.



Speced in the rig for the UK leg earlier in the year were Elation Protron 3K Color™ LED strobes. For the U.S. leg Maker turned to Elation’s high-power white light Protron 3K LED strobe with its 80,000 lumens of power and lack of thermal issues. “The Protron strobe’s role was to be a powerful strobe light that doesn't flicker or thermal during a full-on burst,” the LD stated. “Even though I only had four of them, due to their brightness and fast strobing effects, it looked like there were twice as many.” A single Protron strobe worked from in-between each floored SixBar with two Protrons positioned under the grated drum riser. A pair of DMX-controllable Antari Z-350 Fazers™ was used to provide adequate amounts of haze. “DMX control was great and they covered rooms big, small, and even outdoors beautifully,” Maker said.

JR Lighting played a huge role in getting all the gear needed at an unbeatable cost, Maker says. “This is the third tour I've done with them with two different artists and they were amazing,” he said, concluding, “They are a great team to work with and I definitely would love to work with them again in the future.”

All Time Low’s U.S. leg of “The Young Renegades” began June 30th in Houston and wrapped up in early August. The band begins another European run October 6th in Oslo.

Tour Manager:	Brian Southall
Production Manager:	Rob Highcroft
Lighting Vendor:	JR Lighting
Lighting Tech:	Mark "Chud" Williams
Video Media Server Tech:	"Dr." Alan Fraser

Photos: Matty Vogel



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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