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## See what all the talk is about at Elation LDI Booth 2315

Elation Professional will be carrying momentum from a successful PLASA show to LDI **Booth 2315** in Las Vegas, where the company will again be a Front Row sponsor of North America's leading trade show for entertainment technology. LDI 2017 will give lighting professionals the opportunity to see for themselves what the buzz around Elation's latest award-winning luminaires is all about.

Held from October 17-19 at the Las Vegas Convention Center, Elation will be showcasing at LDI three luminaires in the award-winning Artiste Series of full-featured theatrical-grade LED moving heads for the creative LD. The **Artiste Dali™** features a new LED / Laser Phosphor light engine that gives greater spot and beam capabilities from one fixture while the **Artiste DaVinci™** delivers an exceptional combination of power, color and projection possibilities. The third in the series, the **Artiste Picasso™**, one of the brightest and most feature-rich profile LED fixtures to hit the market, will see its world premiere at LDI.



Elation will also be showing the new **Dartz 360™** for the first time on American soil. A unique, full color-mixing LED beam/spot fixture with gobos and effects, it offers all new projection possibilities from a narrow-beam luminaire. Other innovations on display will include the **KL Fresnel™** Series, a new line of warm-white LED Fresnel lights that provides all the warmth of tungsten halogen with all the benefits of LED. Also showing will be the **Chorus Line™**, a new range of multi-purpose LED batten wash luminaires that takes strip lights from static, single-purpose wash lights to more maneuverable effects that fulfill a number of purposes in a single show.

Elation will also be showing its popular and award-winning Proteus™ line of IP65-rated arc-source moving heads (**Proteus Beam™** and **Proteus Hybrid™**) as well as other cutting-edge luminaires in its broad product line.

Elation is pleased to be sponsoring a seminar at LDI by renowned lighting designer Jonathan Smeeton to be held on Saturday, November 18th from 1:30pm-2:30pm. The seminar, titled "From Concept to First Night," will address the tasks involved in taking original ideas to fruition for successful production design and is free to all LDI attendees. For details, visit <http://www.ldishow.com/ldi17/Public/SessionDetails.aspx?FromPage=Sessions.aspx&SessionID=1019147&SessionDateID=1001134>



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The Elation team looks forward to another great LDI show. If you haven't registered yet for LDI 2017, make sure you do so. Get your free badge pass using Elation promo code E66 at [https://www.compusystems.com/servlet/ar?evt\\_uid=821&oi=JPeLC%2F9%2FQA%2FHoliGjo9vog%3D%3D&company\\_code=E66](https://www.compusystems.com/servlet/ar?evt_uid=821&oi=JPeLC%2F9%2FQA%2FHoliGjo9vog%3D%3D&company_code=E66).

**Artiste Picasso™:** The Artiste Picasso marries creative expression with the latest in high-tech innovation - the perfect combination of art and engineering. One of the brightest and most feature-rich profile LED fixtures on the market today, a new 600W Cool White LED engine combines with an advanced optical system to produce a powerful, crisp output of over 22,000 total lumens. Exceptionally quiet for use in noise-sensitive applications, Elation has packed a full list of features including zoom, framing, CMY, CTO, gobo wheels, animation, prisms and more, in a discreetly compact design, making the Artiste Picasso ideal for stage environments of all types.

**Artiste Dali™:** The Artiste Dali™, a 2017 PLASA Innovation Award winner, is a full-featured moving head with new LED / Laser Phosphor light engine that gives greater spot and beam capabilities from one fixture. The unique hybrid light engine combines a 300-watt LED source and 100-watt Laser Phosphor source for improved spot/beam functionality. The Laser Phosphor source produces a denser beam with a level of brightness not possible with LED alone. By combining the two sources, users get a spot with extra punch (15,000 lumens) in an energy-efficient solution. Features include eFly wireless DMX, CMY+CTO variable color mixing, color wheel, rotating and static gobos, prisms, animation, zoom and frost.

**Artiste DaVinci™:** The award-winning Artiste DaVinci is a full-featured, high output, theatrical-grade LED moving head spot luminaire that produces an output of over 13,000 lumens, comparable to 700W discharge lamp fixtures. A newly designed 300W LED engine with advanced zoom optics is at the heart of this enhanced performance and energy efficient luminaire. The Artiste DaVinci offers full CMY color mixing, seven dichroic colors, two gobo wheels and a 360° bi-directional animation system for greater design freedom.

**Dartz 360™:** The Dartz 360™ is a unique, full color-mixing LED beam/spot fixture with gobos and effects for new projection possibilities from a narrow-beam luminaire. A single-source 50W RGB LED engine produces a powerful and tight 3-degree beam for smooth, color-mixed beam effects similar to a discharge lamp. Extremely bright for its wattage and size, a combined LED engine source/optics package provides better field and brighter output than previous multi-chip LED "beam" solutions. The Dartz 360 is also compact and phenomenally fast with continuous 360° pan and tilt movement added to the gobos, dual prisms, frost and remote focus.

**KL Fresnel™ Series:** The KL Fresnel Series is a new line of warm-white LED Fresnel lights that provides all the warmth of tungsten halogen with all the benefits of LED. Available in 50W, 150W and 350W models, a 3000K fixed color temperature and high CRI of over 97 mimic ideally the output of Tungsten halogen lights. All KL Fresnel models house a motorized zoom and include barn doors and a filter frame.



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**Chorus Line™:** With the new Chorus Line™ of flexible LED batten luminaires, strip lights have graduated from static, single-purpose wash lights to more maneuverable, adaptable lighting effects that can fulfill a number of purposes in a single show. This new range of multi-purpose LED batten wash luminaires features a wide motorized zoom, dynamic 220° tilt axis movement and the power to compete with LED video. Chorus Line is available in two versions, the 8-pixel bar Chorus Line 8™ and the 16-pixel bar Chorus Line 16™. Both luminaires house 40W RGBW LEDs with full pixel control and are ideal for use as visual effects, foot lights, wash lights, cyc lights and more.

**Proteus Beam™:** Proteus Beam™ is an award-winning, IP-rated, discharge-lamp beam moving head. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions. Housing an advanced optical system with focus, it includes an internal thermal cooling system and can be controlled remotely from up to 2,000' away via built-in wireless DMX. CMY color mixing, color wheel, rotating replaceable gobos, static gobos and rotating prisms are some of its many features.

**Proteus Hybrid™:** Proteus Hybrid™ is an IP-rated, 3-in-1 discharge-lamp hybrid moving head that can be used as a spot, beam or wash luminaire. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions. Housing an advanced optical system with focus, it includes an internal thermal cooling system and can be controlled remotely from up to 2,000' away via built-in wireless DMX. CMY color mixing, color wheel, rotating replaceable gobos, static gobos and rotating prisms are some of its many features.

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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