

FOR IMMEDIATE RELEASE

29-Aug-2017

See what all the talk is about at Elation PLASA Stand H40

PLASA 2017 at Olympia in West London will give lighting professionals the opportunity to see for themselves what the latest buzz around some of Elation Professional's newest luminaires is all about. From September 17-19, Elation will be showcasing at **Stand H40** its new breed of hybrid luminaire, the full-color IP65-rated **Paladin™** strobe/wash/blinder effect, along with the award-winning **Proteus™** line of IP65-rated arc-source moving heads (**Proteus Beam™** and **Proteus Hybrid™**).

Other innovations on display will include the **Artiste DaVinci™**, a full-featured theatrical-grade LED moving head spot for the creative LD; the popular **Fuze Series™** of dynamic LED wash luminaires (moving head and IP65-rated PAR versions) for classic wash looks from cutting-edge LED wash lights; and the **Platinum 1200 Wash™**, Elation's brightest LED moving head wash to date with the power of a 1500W discharge.

The Elation team looks forward to a great show and welcome's lighting professionals to **Stand H40** for a closer look at these innovations. Register for the PLASA show for free until the end of August at <https://registration.n200.com/survey/3rrbbikjs08sw?actioncode=NTWO000166ENK>



Paladin™: The IP65-rated Paladin™ is a highly versatile hybrid LED luminaire that functions as a brilliantly bright blinder, powerful strobe and high-output wash light. Adding to its flexibility is a motorized zoom and multiple pixel zone control for spectacular pixel mapped and eye candy looks. Twenty-four 40W RGBW LEDs produce a blistering 990 watts of power and RGBW color mixing gives a full spectrum of color options. An IP65 rating means it can be used on all types of events without the need for weather protection.

Proteus Beam™: Proteus Beam™ is an IP-rated, discharge-lamp beam moving head and an LDI Best Debuting Product Award winner. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions. Housing an advanced optical system with focus, it includes an internal thermal cooling system and can be controlled remotely



www.ElationLighting.com

FOR IMMEDIATE RELEASE

from up to 2,000' away via built-in wireless DMX. CMY color mixing, color wheel, rotating replaceable gobos, static gobos and rotating prisms are some of its many features.

Proteus Hybrid™: Proteus Hybrid™ is an IP-rated, 3-in-1 discharge-lamp hybrid moving head and an LDI Best Debuting Product Award winner. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions. Housing an advanced optical system with focus, it includes an internal thermal cooling system and can be controlled remotely from up to 2,000' away via built-in wireless DMX. CMY color mixing, color wheel, rotating replaceable gobos, static gobos and rotating prisms are some of its many features.

Artiste DaVinci™: Artiste DaVinci is a full-featured, high output, theatrical-grade LED moving head spot luminaire that produces an output of over 13,000 lumens, comparable to 700W discharge lamp fixtures. A newly designed 300W LED engine with advanced zoom optics is at the heart of this enhanced performance and energy efficient luminaire. The Artiste DaVinci offers full CMY color mixing, seven dichroic colors, two gobo wheels and a 360° bi-directional animation system for greater design freedom.

Fuze Series™: These dynamic LED wash luminaires use single-lens RGBW COB LEDs for an extremely homogenized field of light and wide palette of colors. Available in moving head and IP65-rated PAR versions, fully premixed color looks and an extremely flat field of light make them ideal lighting solutions anywhere a wash of high-quality colored light is required. All Fuze Series fixtures include a wide zoom angle range with a lens face that appears as one color instead of individual LED diodes.

Platinum 1200 Wash™: The new Platinum 1200 Wash™ is an extremely bright LED color wash moving head luminaire with (19) 65W Osram™ multi-chip RGBW LEDs, which produces color washes on par with 1500W discharge fixtures. Features include a 5° to 50° motorized zoom, advanced cooling and movement control systems and much more.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US
6122 S. Eastern Avenue



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU
Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu