

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

22-Aug-2017

See Factor Supplies Elation Arena Pars for Foreigner 40th Anniversary Tour

LD Dan Lastovka uses 108 LED PAR wash lights to emulate old-school par rig look

A rock staple for 40 years and one of the world's best-selling bands of all time, you'd be hard pressed to find anyone who couldn't sing a string of Foreigner songs. The renowned group recently released *Forty Hits from Forty Years* with an accompanying 40th Anniversary Tour appropriately featuring an old-school lighting design by Dan Lastovka using Elation Arena Par Zoom™ LED wash lights supplied by See Factor.

Used to create a 70's rock par can look but with the benefits of a modern intelligent luminaire are 108 Arena Par Zoom fixtures. Lastovka comments, "When I was first playing around with ideas for Foreigner's 40th Anniversary Tour, I wanted to center the design around a big par can rig, certainly not the largest that has ever been out, but bigger than has been seen in 10 or more years, and maybe a different look to modern audiences. In the end, whimsy yielded to practicality and a richer feature set, so the hunt for a par can analogue began."



Lighting vendor on the tour is See Factor (www.seefactor.com), who, working with Elation rep firm Healy Sales, supplied the Arena Par fixtures along with Elation SixPar lights. See Factor



www.ElationLighting.com

FOR IMMEDIATE RELEASE

worked with the band and Lastovka to bring the classic rock 'n roll show vision to life produced in-house setups to show the client different looks, for example Arena Pars vs Par 64s, while playing with dimming curves to get the look of conventional par cans. "We had an open mandate to look for a fixture that could emulate an old par can rig," stated Mark Friedman of See Factor, who hold a stock of Elation gear in their inventory and is working with Foreigner for the first time. "We did shootouts and the Arena Par Zoom was chosen. It was a quality decision, not a cost decision."

The Arena Par Zoom is an RGBW LED PAR wash light with a 10 - 60° zoom, 0-100% dimming and lumen output comparable to a 1000W fixture. "High output is always top of the list, but for the gag to work it has to behave like a par can in its dimming curve," Lastovka states. "See Factor set up a demo with a 6 bar of pars and a 6 bar of the Elations and it was hard to tell the difference. Most of the show is cued out but when I go to the bumps I want it to look and feel like a par. As an added bonus, the curve is set from the desk vs a personality selection on the fixture; it's easy to move between goopy par looks and sharp shutter effects."

Some 108 Arena Par Zooms hang in groups of six across three movable trusses to emulate a par can rig. "They do a lot of the heavy lifting, dumping a bunch of light and saturated color on the stage," says Lastovka. Although the Arena Par Zoom can be used as a powerful stage wash, the luminaire is also capable of more subtle looks. "I'm creating a 'northern lights' look with a combination dimming, color, and zoom effects," Lastovka says, explaining a scene that he says has a very delicate feel. "There isn't any weirdness or stepping in the dimming, color, or zoom that would ruin a nuanced scene."

The show harkens back to the classic days of rock n' roll in other ways like various kabuki drops, including one that reveals a circle truss toned by Elation SixPar 100s, an LED Par light with single-lens RGBWA+UV LEDs. "The SixPars produce excellent colors and have been solid," See Factor's Friedman stated. "Elation is making better products at a better price and the failure rate after the first month on this tour has been zero."

The Foreigner 40th Anniversary Tour is special in many ways not least because group founder Mick Jones is still out with the band and other original members are playing select dates with the band for the first time since 1980. Foreigner kicked off the U.S. leg on July 11th with Cheap Trick and Jason Bonham's Led Zeppelin Experience along for most of the dates. The U.S. leg runs through September 9th before the band plays a string of Canadian dates into October with UK dates coming in November.

Production Manager: Stephen Croxford
Lighting Designer: Dan Lastovka
See Factor Crew Chief: Chris Olk
See Factor Lead Lighting Tech: Chris Pedersen
See Factor Lighting Tech: Gabe Dasig

About Elation Professional



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com

www.elationlighting.com

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu