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Elation Adds Innovative World Premiere Product Launches to PLASA Line-up

Elation Professional has added two world premiere product launches to its list of innovative product offerings at the upcoming PLASA show in London. Showing at **Stand H40** for the first time anywhere, Elation will be debuting the **Artiste Dali™**, a full-featured moving head with state-of-the-art LED / Laser Phosphor light engine and the second luminaire in Elation's Artiste series. The second world premiere product is the new **Dartz 360™**, a unique, full color-mixing LED beam/spot fixture with gobos and effects that gives all new projection possibilities from a narrow-beam luminaire. Both luminaires have been nominated for a PLASA Award for Innovation.

Artiste Dali™: The new Artiste Dali™ is a full-featured moving head with innovative LED / Laser Phosphor light engine that gives greater spot and beam capabilities from one fixture. The unique hybrid light engine combines a 300-watt LED source and 100-watt Laser Phosphor source for improved spot/beam functionality. The Laser Phosphor source produces a denser beam with a level of brightness not possible with LED alone. By combining the two sources, users get a spot with extra punch (15,000 lumens) in an energy-efficient solution. Features include eFly wireless DMX, CMY+CTO variable color mixing, color wheel, rotating and static gobos, prisms, animation, zoom and frost. Combined with the powerful new LED/Laser Phosphor engine, the Artiste Dali provides the latest technology and professional performance to fit into a variety of applications and designs.



Dartz 360™: The new Dartz 360™ is a unique, full color-mixing LED beam/spot fixture with gobos and effects that gives all new projection possibilities from a narrow-beam luminaire. A single-source 50W RGB LED engine produces a powerful and tight 3-degree beam for smooth, color-mixed beam effects similar to a discharge lamp. Extremely bright for its wattage and size, a combined LED engine source/optics package provides better field and brighter output than previous multi-chip LED "beam" solutions. The Dartz 360 is also compact and phenomenally fast with continuous 360° pan and tilt movement added to the gobos, dual prisms, frost and remote focus.



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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