

FOR IMMEDIATE RELEASE

04-Oct-2017

Platinum FLX™ Provides Options on Germany's Largest EDM Festival

LD Robert Sommer of POOLgroup exploits multi-functionality of 3-in-1 hybrid luminaire on Parookaville music festival

After only three years, the Parookaville music festival in Weeze, Germany, has grown to become the country's largest EDM festival and with a motto of 'madness, love and pure happiness,' who wouldn't want to attend? From July 21-23, Parookaville turned the Weeze Airport into party central with the 2017 version attracting 80,000 music lovers. Some 150 DJs, including some of EDM's top names like Tiësto, David Guetta and DJ Snake, played across ten stages.



The POOLgroup once again acted as general contractor for the main stages, as well as the Cloud Factory and Center Shelter stages. As a technical planning office, the company was responsible for the conception and implementation of the media and lighting design, in coordination with the stage concept and content creation, as well as a successful 'show control and ceremony'. "As a result of the even more sophisticated storytelling, the design and illumination of the ambience around the stages was even more important this year," explains POOLgroup's Robert Sommer, who was responsible for the lighting design and concept.

Platinum FLX - a test

Sommer took the opportunity to test Elation's hybrid Platinum FLX moving head under live conditions, where a total of 60 units were used on the main stage. "The Elation Platinum FLX was introduced to me at LMP and sparked my interest. As a result, I decided to test the fixture under real-world conditions," recalls Sommer. "I suggested Parookaville because an EDM event of this size



www.ElationLighting.com

FOR IMMEDIATE RELEASE

is probably the hardest test for any light. A lamp that performs without problems here is then tested and proven for the show and entertainment sector.”

The award-winning Platinum FLX is a fully-featured hybrid moving head light that can be used as a beam, spot or even as a wash. With 23,000 lumens of total light output, its power is in the range of 1,200-watt luminaires and its two dedicated optical systems make the fixture an uncompromising spot and beam in one.

“As the Platinum FLX is a hybrid light, I had a wide range of options at my disposal,” explains the lighting designer. “The FLX works perfectly as a spot, but can also be used as a beam. We already had a relatively high proportion of beam lights in the set, but a cool spot still eluded me. Also, I did not want to place two different lamps in one position. The FLX offered an ideal solution.”

As a result, the Platinum FLX was predominantly used as an effective spot in relation to the beam lights and provided the necessary full visual look. Sommer confirmed that the FLX lights fully satisfied his expectations. “The light has a strikingly good spot function for a hybrid fixture. Also the change between beam and spot works very well and supple. In terms of reliability, I have no reason to complain. We had only one failure in advance of the show; in the running operation of the show there were no problems. It is a very clean light, which I will definitely use again.”

Sommer was supported on the project by technical director Nico Düsing and a team consisting of Gordon L'Habitant (Light OP / Cloud Factory), Tobias Bley (Light OP / Center Shelter), Tobias Reinartz (Light OP / main stage), Mark Brunkhardt (Light OP / main stage), Daniel Gründner (Light OP / Bills Factory), Christoph Pauli (Media OP / main stage), Denis Hessberger (Media OP / Bills Factory) and FOG fireworks + sfx GmbH Ulf Werner (Pyro / SFX) and Sascha Tietze (Pyro / SFX).

Photo: Robin Böttcher

About Elation Professional

Elation Professional is one of the world’s leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you’ve experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu