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20-Apr-2023

## 4Wall Europe expands broadcast lighting fleet with Elation KL Fresnel FC PO™

Leading full-service video and lighting company 4Wall Europe continues its expansion of equipment dedicated to the broadcast world with purchase of Elation Professional's [KL Fresnel 6 FC PO™](#) and [KL Fresnel 8 FC PO™](#) lighting fixtures, both pole-operable units optimized for the specific requirements of on-camera productions. The full-color-spectrum LED lighting fixtures with RGBMA LED engines provide high output, precise color temperature control, full-spectrum color rendering and wash coverage.



Darren Poultney, Managing Director EMEA at 4Wall Europe, commented on the investment, “With their outstanding performance, versatility and reliability, the new KL Fresnel fixtures are the perfect solution to support the growing demand for high-quality lighting in broadcast projects, from commercials and TV shows to film production, product reveals and corporate events. Whether we're working on location or in the studio, the KL Fresnel FC POs deliver amazing results, giving us the flexibility to adapt to any situation and create stunning visuals for our clients. With this investment, we're not only enhancing our capabilities but also reinforcing



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our commitment to excellence in lighting and production, and we look forward to continuing to exceed our customers' expectations with these amazing fixtures."

4Wall took delivery of the new KL Fresnel lights earlier this year and has already employed them on several broadcast studio projects. Sale of the units to 4Wall took place through Elation's exclusive distribution partner in the UK, Entedi, working closely with Elation Business Development Manager Graham Hill.

Hill stated, "Clients in the broadcast and television industry demand high quality lighting, and we at Elation are grateful for the trust that 4Wall and their esteemed clients have placed in our KL Series. It is a privilege to be a part of their productions and to contribute to the exceptional viewing experiences they create."

The KL Fresnel FC PO is an ideal key-, back- and fill-light source for situations requiring outstanding performance and color quality. It offers a wide array of rich saturated colors and subtle pastels and excels at matching the white balance for camera. The unit's pole operation allows for easy pan, tilt and zoom maneuverability with manual access via encoders for control of intensity, color temperature, green shift and other important settings.

The purchase continues Elation's recent strong growth in the UK and complements nicely 4Wall Europe's substantial 2022 investment in Elation Artiste Monet™, Artiste Mondrian™ and Artiste Rembrandt™ moving head fixtures.

### **About 4Wall**

We are a global video and lighting service provider with 16 locations across Europe and the US, including over 200,000 SQ FT of warehouse space in the UK. We bring an unrivalled service and technical know-how to every project we deliver, supporting exhibitions, concerts, touring, conferences theatre, TV, film and retail, and virtual events. Our team of expert project managers, account managers and technicians can support your project from start to finish with the latest technology, service and support.

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### **About Elation Professional**

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while



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offering the best value:performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

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