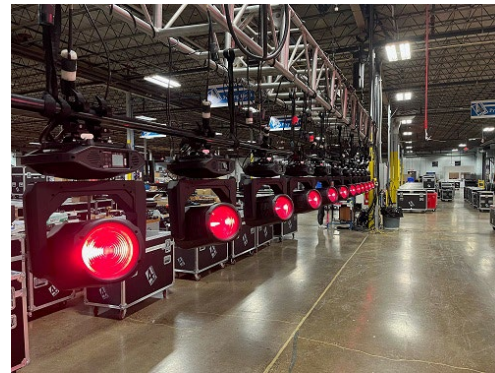


FOR IMMEDIATE RELEASE

24-Jan-2022

4Wall adds Elation Artiste™, Proteus™, Smarty™ and more to rental inventory

Leading full-service lighting, video, and rigging company 4Wall Entertainment has added a number of Elation lighting products to its rental inventory across its US locations, acquisitions that included Elation's award-winning [Artiste™](#), [Proteus™](#) and [Smarty™](#) series luminaires, as well as other products.



"Elation continues to impress us with consistent quality and a robust feature set of their products," said Senior VP of Operations & Product Strategy, Brett Puwalski. "The Artiste series will be a workhorse for our clients and adding the Proteus Lucius was a natural fit next to the IP65-rated Proteus Maximus and Hybrid fixtures that have been very successful for us over the past few years."

4Wall has kept vigilant throughout the pandemic and once events started happening again worked quickly to add new gear they had been evaluating during the downtime. Additions to 4Wall inventory include LED moving heads in Elation's theatrical-grade Artiste series—Artiste Mondrian™, Artiste Rembrandt™ and Artiste Van Gogh™—along with luminaires in Elation's industry-leading Proteus line of IP65 lights—Proteus Lucius™ and additional Proteus Maximus™, a 50,000-lumen LED power luminaire that 4Wall has stocked since 2019.

Other additions include the Smarty Max™ and Protron Eclipse™, two versatile luminaires that join other Elation fixtures already in 4Wall stock including large numbers of Fuze Wash 575™ LED PAR moving heads that 4Wall utilizes on auto shows.



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Elation National Sales Manager, John Dunn, commented, "It's a true testament that 4Wall continues to invest in a variety of workhorse products from Elation. We are delighted to continue to support a fantastic partner like 4Wall and their customers as our industry continues to rise out of this pandemic."

4Wall employs their new Elation gear in all facets of the entertainment industry – from corporate events and theatre to concert touring and television. The new Elation lights have already seen service on TV shows like "The Late Show" and "Saturday Night Live," productions by The Metropolitan Opera and Philadelphia Ballet, as well as top events like "Enchanted Forest of Light" at Descanso Gardens and Electric Daisy Carnival.

Puwalski sums up, "Our partnership with Elation is strong. From listening to and implementing our feedback on new fixtures to working with us on strict deadlines for gear to arrive, Elation delivers."

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at www.elationlighting.com

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