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Elation Professional Newest AV Alliance Sponsor

Elation Professional is a proud new sponsor of one of our industry's most important organizations, the AV Alliance (avalliance.com), a network of the world's leading event technology rental specialists.

Active in 47 countries on 6 continents, the AV Alliance acts as a quality seal with AV Alliance members involved in over 100,000 projects a year. The AV Alliance is committed to professional service at the highest quality and is devoted to creating synergies among members to further professionalize our industry. Of the many sponsor benefits is the opportunity to network with AV Alliance member companies, which includes AV rental companies from all over the world.



"We are pleased to have Elation Professional on board as a sponsor of the AV Alliance," stated Nico Ubenauf, member of the AV Alliance Board of Directors and CEO of German production company satis&fy. "Elation continues to become a more visible player in the industry and I commend them for their vision in realizing the value of an AV Alliance sponsorship. It is only through sponsorships like this that we can continue to best serve our members and the industry."

Marc Librecht, Sales & Marketing Manager at Elation Professional Europe, commented, "This provides us a great promotional opportunity as well as the opportunity to assume a larger role in the AV market worldwide. As we continue to grow and increase our business in the AV segment with our leading LED video display systems and innovative products like the new EMOTION™ digital moving head, the AV Alliance will be a strong partner for us around the world."

The success of any event depends largely on the standard of the audio-visual media selected and the way in which it is put to use. The AV Alliance is driven by a mutual ambition to provide the very best quality at competitive rates and only admits companies that meet stringent international standards.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of



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Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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