

## FOR IMMEDIATE RELEASE

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# Afterglow Lighting An Early Adopter of Elation's PARAGON

After Matt Stephens and Josh Watson of Afterglow Lighting were introduced to Elation's new <u>PARAGON</u> LED profile fixture at LDI in December—courtesy of Chris Healy from the manufacturers rep firm Healy Sales—they knew they wanted a closer look and it didn't take long before a full demo of the LDI award-winning LED moving head was arranged.



#### Afterglow Lighting

"We've been extremely impressed with Elation's innovation and design over the past decade, and the PARAGON is another standout example," stated Josh Watson, Production Manager at Afterglow. "We had a gap in our inventory that needed filling, and this fixture was the perfect choice. We were immediately drawn to its IP54 rating, shutters, output, and weight—key features that really stood out to us given its size." He added, "Our relationship with Chris Healy is one of the main reasons we continue to choose Elation. Plus, the quality we're getting at this price point is hard to beat."

Based in Elkridge, Maryland, <u>Afterglow Lighting</u> is a full-service stage lighting company with over 20 years of experience and a reputation for delivering personalized, high-quality productions. Part of a growing number of rental and production houses that have invested in the PARAGON series since its debut, Afterglow became an early adopter, adding 38 <u>PARAGON S</u> to its inventory earlier this year. This number may soon increase as demand for the cutting-edge light grows in the Baltimore and Washington, D.C. area.



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## PARAGON

Elation's new flagship series, PARAGON is the result of years of development and designer feedback. Available in three models (S, M, LT), it features a custom white LED engine, TruTone variable CRI up to 93, and interchangeable profile, wash, and beam PC lenses—making it a versatile solution for a wide range of production needs. The PARAGON S delivers up to 20,500 lumens of output and features a 5° to 50° zoom, a full-blackout framing system, and a comprehensive FX package—all housed in a compact, weather-resistant IP54-rated chassis.

Afterglow stocks a wide variety of industry-standard equipment and will deploy its new PARAGON fixtures across a range of projects, including festivals, outdoor concerts, corporate events, galas, commencements, houses of worship, and dry-hire rentals.

### PULSE BAR L

In addition to the PARAGON, Afterglow has expanded its inventory with Elation's <u>PULSE BAR</u> <u>L</u>, a highly impactful IP65 strobe and visual effect bar. The PULSE BAR combines 1.5W RGB LEDs and 5W cool-white LEDs to create attention-grabbing blitzes of white or colored light or special effects. Its innovative housing allows end-to-end interconnection and includes an integrated L track for flexible mounting and positioning. Ideal for direct view applications, zone control opens up for a myriad of design possibilities.

Watson concludes, "We consider Elation a top-tier lighting manufacturer and its product line continues to impress. It has become more and more common for LDs to request Elation products specifically, and it's not a surprise to see Elation gear requested on most riders."

#### Afterglow Lighting

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#### About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at <u>www.elationlighting.com</u> and <u>elation.global</u>

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