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Alain Corthout's Creative Design For Alejandro Fernández Features Elation Lighting

Mexican superstar Alejandro Fernández is honoring the musical legacy of his late father, Vicente Fernández, with his "De Rey a Rey" 2025 tour, a moving celebration brought to life through a beautiful show design by Alain Corthout of Showplus. To deliver the visual impact he envisioned, Corthout turned to a package of Elation lighting fixtures that includes the **PULSE BAR L**, **PULSE PANEL FX**, and **KL CYC L**, supplied by Procolor Mexico / Pro Rent USA.



The tour, which kicked off in March and continues into December, has played to sold-out audiences across Mexico, the U.S., Spain, and Latin America. It marks Corthout's sixth tour with Alejandro Fernández since they began collaborating in 2013.

"I wanted two panoramic screens with very cinematic content with screens that bent to get away from the usual shapes and forms," said Corthout of the design concept. "I wanted to use transparency so most of the lights are positioned behind the screens. The content contains a lot of black parts to create an interesting balance between the video content and the lighting passing through the screens." The designer also handled programming duties.



At the core of Corthout's rig are 36 one-meter <u>PULSE BAR L</u> strobe and visual effect bars, lining a large horizontal LED screen with two continuous lines of light. On the floor is an additional line of light from Jolt Bars by Elation's sister company ADJ.

"I wanted to use the PULSE BAR as a blinder to get away from the typical LED blinders. It worked very well, even in large arenas," stated the designer, who noted that Alejandro liked the look and form factor of the PULSE BAR as something fresh and different.





Adding to the design are 37 one-meter <u>KL CYC L</u> fixtures positioned as floor and footlights in front of the musicians. "Brightness and beautiful color were very important for this tour," Corthout says. "The KL CYC L gave me the rich tones and front light I needed without overpowering the visuals."

The KL CYC is an award-winning LED light with RGBMA color system and high CRI designed for cyclorama, set, and wall-washing applications. Available in one-meter or half-meter models, the fixtures' low-profile design also allows them to double as an effective footlight.

For a pair of Las Vegas shows in September, Corthout added a circle of 8 <u>PULSE PANEL FX</u> units on the B stage to create "something interesting and fresh." The PULSE PANEL FX, which can be used as a strobe, blinder, wash light, or eye-candy effect, can rotate continuously when the moment calls for dynamic movement.







Both the PULSE PANEL FX and PULSE BAR L fixtures incorporate 1.5W RGB LEDs with 5W CW strobe LEDs across multiple customizable zones and feature the same effects engine and control capabilities.

While Corthout was able to maintain a consistent rig across the U.S. and Mexico, he notes that touring through Europe and Latin America brought challenges with fixture substitutions and programming differences. Still, he credits a responsive support team for helping the tour run smoothly.





"Support has been incredible," he said, explaining that when he and production manager Javier Barba needed quick solutions, Barba always referenced Elation "because they have always delivered. The support has always been good, and the service has always been tremendous."

"Alain's expert programming brought the Elation fixtures to life and really enhanced the show," concludes Abraham Levit, Director of ADJ Group México. "The audience was engaged and excited from start to finish."

See an interview with Alain Corthout https://www.youtube.com/watch?v=IrzzWWq4yeU]

About Elation

At Elation, we collaborate with leading professionals in the lighting industry to help bring extraordinary experiences to life. As a designer and manufacturer of a wide range of high-performance entertainment lighting products, we're proud to be a trusted partner to top lighting professionals and rental houses around the world. Our commitment to quality, innovation, and creative solutions has made us a go-to resource in the industry. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. Elation serves clients worldwide through offices in Los Angeles, Mexico City, and the Netherlands. We invite you to take a closer look at elationlighting.com

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