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## **Elation Professional Now Offering ArKaos Pro Products in Europe**

Elation Professional is pleased to announce that the company is now offering the complete ArKaos product line of software and media servers in several European countries and serve as the main value-added dealer of ArKaos Pro products in the UK.

ArKaos professional solutions for the show and lighting market are used all over the world by leading designers and rental companies. Elation Europe's first opportunity to represent the ArKaos Pro product line will be February 7-10 at the ISE trade show in Amsterdam on Elation Stand 12-F40.

The logo for ArKaos, featuring the word "arKaos" in a red, lowercase, sans-serif font.



The ArKaos Pro product line of software and media servers meets today's needs by giving lighting designers and operators rock-solid, professional control of their shows. ArKaos products deliver unrivalled performance in speed, effects and manipulation of real-time visuals. Elation offers several products compatible with ArKaos Kling-Net™ protocol to allow the distribution of real-time video data over Ethernet to remote display devices such as LED lights or LED panels.

"We've had a strong and successful relationship with Elation in the U.S. for years and we are happy to be continuing the collaboration in Europe," states Agnes Wojewoda, Managing Director at ArKaos s.a. "Because Elation is a growing company with an expanding reach this gives us an excellent opportunity to support the global market with our products. We are excited to be cooperating with Elation in Europe and are confident of achieving the same success here that we've experienced in the U.S."

Marc Librecht, Sales & Marketing Manager at Elation Professional Europe, added, "ArKaos is an ideal match for our product line and allows us to offer a more complete lighting package. We're well familiar with all the ArKaos Pro products and have been offering MediaMaster Pro with our Zeus media server for years. Our products support the Kling-Net protocol so it is the next logical step to also offer control solutions which can provide Kling-Net. This agreement opens up greater possibilities to support our customers with a broader range of professional LED video products."

Based in Belgium, ArKaos has spent over 20 years developing real-time visual processing technologies that integrate and synchronize video and music, visual shows and live performances. ArKaos software and unique hardware media servers have earned a well-deserved reputation for



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unrivalled performance in speed, effects and manipulation of simultaneous high-definition video streams.

**About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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