

FOR IMMEDIATE RELEASE

05-May-2015

Arena Q7 Zoom Latest High-Power PAR Wash Light in Elation Arena Series

Elation's Arena Series of energy-efficient yet high power RGBW PAR lights are the ideal wash luminaires for arenas, large or small. But don't let the name fool you. Theatre, studio, arena or stadium, these flexible wash lights can be used on stage applications of all types, making them the most versatile LED PAR fixtures Elation has offered to date.



The latest in the Arena Series is the Arena Q7 Zoom, a compact yet powerful PAR wash light with motorized zoom that houses 7 x 10W RGBW LEDs for a broad selection of saturated color options including a genuine white. Color mixing is extremely smooth with a choice of 64 color macros available for fast programming.

Featuring a bright well-defined beam, the Arena Q7 Zoom's efficient and fast 10 - 60° motorized zoom is capable of angling from wide to extremely tight for accurate beam angle control and greater design possibilities. Output is up to 47,500 LUX @ 3.3' (1m) with the 10° beam full on yet the fixture is extremely energy-efficient, consuming only 95 watts of total max power.

Ideal for use as a key light, front light or wash light, the Arena Q7 Zoom is capable of smooth dimming from 0-100% with excellent stability throughout the range and also includes a selection of dimming curves. Other features include strobe and variable strobe macros.

The Arena Q7 Zoom is controllable via 3 DMX modes (7 / 9 / 15) and comes with a host of standard features like 5-pin XLR connections, as well as powerCON in/out connections. A 4-button control panel with LCD display makes for easy navigation through DMX and manual settings and an auto-sensing power supply covers worldwide voltages and frequencies, allowing the fixture to operate anywhere in the world.

The Arena Q7 Zoom operates flicker free for use in TV and other broadcast applications and an integrated dual rigging bracket allows it to be either rig mounted or stand on the floor. Easy to set up, its compact design even allows users to use it as a truss toner, fitting into standard 12" truss. Multiple units can be easily linked together for quick, customizable setups and a long LED life rating of 50,000 hours means service intervals are few and far between. Housed in a durable die-cast aluminum casing, the Arena Q7 Zoom offers all the benefits of LED like greater reliability, less maintenance and increased energy efficiency for a lower cost of ownership.



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com

www.elationlighting.com

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu