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Elation Artiste Monet™ wins 2019 PLASA Award for Innovation

Elation Professional continues to bring innovative products to market and the PLASA trade show has again taken notice by awarding the company's Artiste Monet™ LED Profile luminaire a PLASA Award for Innovation at the 2019 exhibition. Recognized as exceptional innovation at a ceremony held September 16th at the Olympia Exhibition Center in West London, the judges singled out the Monet's wireless continuous-rotation framing and SpectraColor color mixing systems.

"We are both honored and proud to have won our fifth PLASA Award for Innovation yesterday for the fabulous Artiste Monet!" enthused Elation Sales & Marketing Director Eric Loader. "The Artiste series is breaking new ground with innovation that opens up for greater creative possibilities. Lighting professionals on both the production and installation side are discovering how exceptional the series is and the Monet is a great example. We are thrilled to again be recognized as an R&D leader and innovator in entertainment lighting."

The 45,000-lumen Artiste Monet is a full-featured LED Profile offering outstanding projection quality, a comprehensive FX package, dynamic framing and a wide array of colors via an innovative SpectraColor color mixing system. SpectraColor uses traditional CMY colors but adds variable RGB flags for rich and vibrant primary colors. In combination with variable CTO, the Monet produces colors that were previously impossible to achieve. Also unique to the Artiste Monet is a full blackout, 4-blade framing system. Not only does the adjustable system allow for refinement of the beam shape and projection at any angle, newly designed unlimited indexing and continuous rotation control allow shapes to rotate while morphing and transforming, allowing for creative transitions, projections and aerial effects not previously possible.



The PLASA Awards for Innovation are an industry benchmark for innovative new product releases and have long been respected for their independent judging panel of industry experts. The 2019 PLASA Award for innovation marks the sixth industry accolade for the Artiste series.

Pictured: Elation Product Manager Matthias Hinrichs accepts the 2019 PLASA Award for Innovation for the Artiste Monet.



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About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at www.elationlighting.com

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