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20-Nov-2018

Artiste Picasso™ “Best Moving Light” Award Winner at 2018 WFX

Elation Professional’s Artiste™ series of theatrical-grade moving heads has again been recognized as uniquely innovative. The Artiste Picasso™ has been honored with a New Product Award in the Moving Light category at the recent WFX Conference & Expo in Orlando, the sixth time the series has been recognized by industry peers.

“The Artiste series is exceptional innovation and we are thrilled that the industry has taken notice,” stated Elation National Sales Manager John Dunn, who was on hand November 14th in Orlando to accept the award. “These are real professional quality luminaires with full feature sets that designers can utilize on any stage and they correspond well with the increasingly artistic and professional applications we see in the house of worship market.”



The WFX New Product Awards are presented by Worship Facilities Magazine and Worship Tech Director. The New Product Award for Best Moving Light recognizes the best new moving yoke lighting product for churches and was chosen by an independent panel of judges working within the house of worship market. Products were individually judged on multiple criteria including innovation, functionality, cost-effectiveness, competitive advantages, benefits to the end user and benefits to the integrator.

The Artiste Picasso is one of the brightest (23,000 lumens) and most feature-rich profile LED lighting fixtures on the market. Feature-packed (zoom, framing, CMY, CTO, gobo wheels, animation, prisms, frost and more), a new 620W Cool White LED engine (6,800K) combines with an advanced optical system to produce a crisp output and at a fraction of the power draw of similar discharge source luminaires. With tight LED binning for greater consistency in projection, the Artiste Picasso produces the extremely uniform, flat field of light that designers prefer while staying whisper quiet,



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even at full output. More info on the award-winning Artiste Picasso™ can be found at www.elationlighting.com/artiste-picasso

About Elation Professional

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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