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## ELS Goes Elation for Dylan Scott's Bayou Stock Charity Show

Country music sensation Dylan Scott recently organized a charity concert for kids in his home town of Sterlington, Louisiana, and used an all Elation lighting rig along with ADJ video panels to light the event. Extreme Lighting & Sound (ELS) of Nashville, Tennessee, supplied the lighting and video gear for the inaugural event.

Bayou Stock, held November 17<sup>th</sup> at the Sterlington Sports Complex, featured performances by Mark Chestnut, Morgan Evans, Lainey Wilson and others, not to mention Dylan Scott himself, and raised \$30,000 to buy presents for underprivileged kids this Christmas.



ELS was brought in to turnkey the lighting portion of the show, including design and supply of all lighting, which consisted of 17 Platinum HFX™ hybrid moving heads, 8 Colour Chorus 48™ LED batters, 8 Fuze Wash Z120™ LED wash lights, 6 compact Rayzor 360Z™ beam moving effects, 15 Cuepix WW2 Blinders™, 6 Protron 3K™ LED strobes, and 8 SixPar 200™ LED Par lights.

Dylan Scott is one of ELS's main clients, having fabricated and built a floor package for his 2018 tour. "This is actually the last of 114 shows this year that it has been on the road," states ELS President Austin Grundberg, who designed and programmed the lighting for the Bayou Stock event and ran the show for all of the artists.

Designed as a festival rig, Grundberg says he knew he would be using it for all the bands but also took into account Dylan's floor package, which he also wanted to complement. Pivotal to the design were the Colour Chorus batters, which the designer hung vertically upstage. "They helped fill in any blank space and gave a nice eye candy look during the day when it was harder to see the movers," he stated.

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The hybrid ability of the Platinum HFX effects as a beam, spot and wash made them a versatile choice when a number of acts needed to be lit. "We own a bunch of these fixtures and use them all the time; they are incredible," Grundberg says. "They have been out on the road with The Mavericks and Lee Ann Womack all year!"

When asked to describe a special look, Grundberg refers to an acoustic set that Dylan performs about halfway into his show where he projects a solid red background across the video wall and then uses one cell in each Cuepix WW2 at about 50%. "It ended up making a really cool moment."



Product support for ELS is provided by Elation manufacturer rep firm Freed Sales, who Grundberg values as much for the relationship as the product knowledge. "Freed Sales has always been so great to us. We are a smaller company with close to only five years in business and they treat us with the same respect and support as they do the big houses," he says. "Chuck Dillingham is our main rep there and he is consistently there for us at a moment's notice. They are a huge reason why we are almost entirely an Elation Professional house. This industry is all about relationships and they have cultivated a great one."

Grundberg also gives a shout out to his Dad and business partner Glenn Grundberg for his help in fabricating the video set as well as Dylan Scott's Production Manager/ FOH, Chris "Booba" Young, who helped design the video wall and created all the video content. With 4,000 people in attendance and \$30,000 raised for underprivileged kids for Christmas, Dylan Scott has all the more reason to call Bayou Stock's first year a big success.

### **About Elation Professional**

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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