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## **Adimsa Installs High-Tech Elation Lighting Package at Bisou Club in Monterrey, Mexico**

Bisou is an upscale club in Monterrey, Mexico, that operates not only as the cosmopolitan city's newest nighttime destination but also as a showcase of modern club lighting technology. Opened in spring 2016, Bisou boasts a stylish design accentuated by a state-of-the-art lighting package of Elation Professional luminaires supplied and installed by Elation's Mexican partner, Adimsa.

Adimsa owner Edson Rivera was involved in the installation from the beginning, a project that he describes as the interpretation of architect Filipao Nunez and the fulfillment of a longtime dream of club owners and brothers Victor and Emilio Califa. "They wanted to create an elegant venue with a modern, technological atmosphere," Rivera said, who completed the lighting design for the space. "We chose Elation fixtures for the dance floor light show and Elation and ADJ fixtures to fulfil the more decorative architectural aspects of the lighting design." Club manager Alejandro Galvez was also key in the project.



The contemporary, high-tech brief and avant-garde look called for a large cutting-edge lighting package which Adimsa delivered with a fully-immersive design that covers the entire club. As an example of the distinctive look, occupying a wall at one end of the club, in the stage / dance floor area, is an 8 x 4 matrix made up of Elation ACL 360i™ beam effects. Each compact single-beam light houses a single 60W RGBW LED and projects a narrow 4° beam out into the space. With the ability to rotate continuously 360-degrees, the matrix of 32 beam fixtures makes for a wonderfully creative and eye-catching show of ever-changing rays of light.

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Lining the edge of the dance floor are effects from ACL 360 Rollers™, unique 4-bar LED moving battens that cast an energy-packed 360° array of multi-colored effects onto the dance floor and around the club. Surprisingly bright, the full 360° pan and tilt rotation and individual pixel control provide a unique look you don't get anywhere else. Joining the ACL 360 Rollers on the edge of the dance floor are Elation Protron 3K™ LED strobes, 80,000 lumen lights that pack a punch for high-energy bursts of light.

Mounted in each corner of the club in groups of three and splaying scanner and laser-like effects mid-air across the space are Elation's ultra-fast Sniper 2R™ multi-effect lights, each with an ultra-narrow 3° beam and barrage of color and gobo possibilities. Working from the dance floor's perimeter are Rayzor Beam 2Rs™, small and fast color- and gobo-changing moving heads with more than enough power to cut through the other lighting. Also working from the perimeter and flooding the space in shadow-free colored light are Cuepix Battens, 1.1 meter-long pixel-controllable LED strip lights with RGB COB LEDs.



Installed throughout the club for decorative effect is Flex Pixel WP™ tape, thin and flexible pixel tape with RGB LEDs at 40mm centers. The Flex Pixel WP tape works together with the other lighting in the room in a coordinated dance of dynamic color, pattern and chase effects. Easy to incorporate into any décor and customizable to any length, the pixel tape is a cost effective solution for simple color washing and effects and is easily pixelmapped for complete design integration. A Madrix LED lighting controller handles control of the 1,200 feet of LED tape.

Whether dressing up the club for a high-energy night of EDM or a more laid back evening, the dynamic Elation lighting system means that Bisoü owners Victor and Emilio Califa not only have state-of-the-art lighting to complement the club's modern design and help draw in crowds, they also have an energy-efficient system that will save on power bills and maintenance costs.

### Lighting Equipment:

32 x Elation ACL 360i™

24 x Elation Rayzor Beam 2R™

12 x Elation Sniper 2R™

12 x Elation Cuepix Batten™



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6 x Elation ACL 360 Roller™  
6 x Elation Protron 3K LED strobe™  
120 x Elation Flex Pixel WP™  
2 x Elation eNode8 Pro™  
1 x Elation Midicon  
1 x Hoglet 4  
4 x Opto Branch  
20 x ADJ Ultra Bar 12  
6 x ADJ M-2020 mirror ball

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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