

www.ElationLighting.com

FOR IMMEDIATE RELEASE

16-Aug-2016

New Elation Lighting for Brit Floyd "Space and Time Continuum" Tour

Biggest production to date includes hybrid Platinum FLX™ "for big impressive looks without becoming repetitive" as well as ACL Series™ fixtures and more

Following a successful world tour in 2015, the world's greatest Pink Floyd tribute band, Brit Floyd, is on the road again, touring North America and Europe beneath an updated rig that includes Elation's hybrid Platinum FLX™ among other Elation fixtures. The 2016 "Space and Time Continuum" tour recreates legendary Pink Floyd music in an even bigger stage production than past Brit Floyd shows.

Lighting design for "Space and Time Continuum" is a collaborative effort between Jake Whittingham and Dave Hill with Whittingham on tour with the production as lighting director and board op. In addition to 35 Elation Platinum Beam 5R™ units that the band had in the rig for the 2015 outings, a new Elation kit of 17 Platinum FLX™ hybrid moving heads, 8 Platinum Beam 5R Extreme™ beam lights, 26 ZW19™ LED beam/wash effects and 8 ACL 360 Bar™ effect lights have joined the lineup.





"The biggest determining factor when considering new fixtures for this tour was versatility and bang for the buck," states Whittingham, who started with Brit Floyd in May of 2015. "While it's nice to have a fixture that performs a really impressive one-off effect, we were more interested in a fixture that can be used frequently throughout the show for big impressive looks without becoming repetitive. We decided to go with the hybrid FLX to provide us with as many creative options as possible." The Platinum FLX, a multi-award winning fixture, has flexible use as a spot, beam, or wash light.

While the Platinum Beam 5Rs give big aerial looks, the FLX fixtures, positioned on a midstage truss and upstage as well as side stage, have given Whittingham a greater number of possibilities. "As much of the rig is 5Rs, it was important that we were able to diversify the color palette of the show with a decent CMY mixing fixture," he comments. "With a 5R heavy rig, creating dimension from a variety of viewing



www.ElationLighting.com

FOR IMMEDIATE RELEASE

angles can be challenging, especially when being mindful not to become too repetitive. The FLX's incredibly bright lamp punches terrific gobo breakups through the air to the back of the room, even when competing with a large white projection screen, allowing us to create more vivid and immersive audience looks. The beam mode has allowed me to dramatically beef up some of the big 5R sweeping looks and have even replaced our lasers on a few cues as a crowd scanning alternative."

Adding a variety of looks and working from each side of the stage are ACL 360 Bars, a continuously rotating color-changing LED batten in Elation's ACL Series of high-output narrow-beam LED effect lights. "I intended to use the ACLs as a way of dressing the truss towers and creating audience-facing batten pops and a few interesting aerial effects to tie in with the strong beam looks already in the show," Whittingham explains. "While they have done a wonderful job of this, they have also proved to be a useful utility light." Surprisingly, he says, they have also turned out to be a useful sidelight to go to every now and again throughout the show.

For Whittington, a revelation of the new Elation lighting package was the ZW19, an LED moving head beam/wash effect luminaire with RGBW color mixing and motorized zoom that he has working from both upstage and downstage. "The ZW19s have been one of the biggest surprises for me as I have found the color rendering to be far better than a more expensive counterpart," he said. "The movement is quite smooth and the zoom range has allowed me to use the fixture as a straight swap for an LED beam fixture we were using, allowing us to create additional wash looks across the stage and through low smoke."

Brit Floyd shows are produced and promoted by UK-based CMP Live, who owns and is supplying the Elation lighting gear for the current tour. U.S. tour support in the form of lighting gear supply and personnel is from Performance Lighting of Chicago. North American dates of "Space and Time Continuum" started in early March and run through July with European dates coming in the fall.

Additional Lighting Team Members: Crew Chief - Evan Porter Dimmer Tech - Matt Graf General LX - Sam Whittingham

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US



www.ElationLighting.com

FOR IMMEDIATE RELEASE

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu