



FOR IMMEDIATE RELEASE

07-Aug-2025

CGS Dry Hire of Germany Expands Rental Fleet with Elation PARAGON

CGS Dry Hire of Germany is expanding its portfolio with the addition of the new Elation [PARAGON S](#). The compact, weatherproof LED profile moving head is part of the multi-award-winning PARAGON series and stands out with its high light output, variable CRI settings, and an innovative interchangeable lens system – making it a perfect fit for the professional dry hire segment. Elation products in Germany are distributed through its longtime partner, LMP Lichttechnik Vertriebs GmbH.



“The PARAGON S combines compact design, outdoor capability, and exceptional flexibility,” explains Josef Reichenstetter, Department Manager at CGS Dry Hire.

“Thanks to the interchangeable lenses, we can cover various requirements with one unit – saving investment costs and storage space.”

The PARAGON series is available in three high-performance models—S, M, and LT—designed for various professional lighting applications. “I currently see the greatest market opportunities in the PARAGON S compact class,” Reichenstetter expressed.

With an IP54 rating, 20,500 lumens of output, variable CRI from 70 to 93, and comprehensive FX features—including gobos, animation wheel, 5° to 50° zoom, high-speed iris, and dual prisms—the PARAGON S offers tremendous opportunities for dynamic lighting design, both indoors and temporarily outdoors. An initial demo unit immediately impressed the CGS team.

Elation's PARAGON series was developed to offer adaptability and maximum creative freedom. Its TruTone technology enables finely tuned color mixing by combining high and low CRI LEDs—ideal for smooth transitions and precise adjustments without abrupt shifts. Light can be adjusted with perfect accuracy to match any scene, such as a key light with high CRI in one scene and an effect light with high output in the next.

At CGS, the PARAGON S joins other weatherproof Elation fixtures, including the PROTEUS MAXIMUS and PROTEUS LUCIUS. Both models have been in reliable use at CGS for several



FOR IMMEDIATE RELEASE

years and have proven themselves across a wide range of applications—factors that positively influenced the decision to add the PARAGON S to the lineup.

About CGS Dry Hire

For over 25 years, CGS Dry Hire has stood for professional event technology of the highest standard. The Denkendorf-based company is part of the CGS Group, which employs approximately 200 people. With ISO 9001 certification, its own workshop, and customized logistics, CGS offers its customers comprehensive service in the dry hire sector, both nationally and internationally.

About LMP Lichttechnik

LMP Lichttechnik Vertriebs GmbH is the exclusive distribution partner for ELATION in Germany. With 45 years of experience, LMP is one of the leading distributors of professional lighting and media technology and offers a comprehensive portfolio of renowned brands.

About Elation

At Elation, we collaborate with leading professionals in the lighting industry to help bring extraordinary experiences to life. As a designer and manufacturer of a wide range of high-performance entertainment lighting products, we're proud to be a trusted partner to top lighting professionals and rental houses around the world. Our commitment to quality, innovation, and creative solutions has made us a go-to resource in the industry. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: 323 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com



FOR IMMEDIATE RELEASE

www.elationlighting.com