

**FOR IMMEDIATE RELEASE**

19-Sept-2019

## Cast appointed exclusive Elation distributor in Switzerland

Cast Swiss Light Consulting, an Elation partner in Switzerland since 2015, are now the exclusive Elation Professional distributor in the country after a recently signed agreement that went into effect on September 1<sup>st</sup>. Founded in 1986 and located in the town of Villeneuve in southwest Switzerland, Cast manages a portfolio of top entertainment technology manufacturers, focusing on the distribution of stage and lighting equipment to stage lighting and production companies, theaters and TV studios.

With the new exclusive partnership, Cast expands its professional portfolio to include Elation's complete range of innovative lighting products, allowing the company to offer its customers more complete solutions. "As one of the bigger lighting companies in the industry, Elation is a fast growing brand in Europe with a reputation for high quality and top level service," said Cast CEO Silvio Cibien. "This is exactly what we look for in a partner, a company that strives to be the best.



We delight in demonstrating to customers the added value of investing in Elation products. The product range is very extensive with solutions to fit all sizes of projects and all types of demand."

Sales and Marketing Manager at Elation Europe, Marc Librecht, commented, "Cast has just what we were searching for in a reliable partner; an experienced, knowledgeable and personal team with a proven track record of performance. They are adept at meeting customer requirements and finding creative solutions and, importantly, are committed to providing exceptional customer service. We look forward to continue working with them, now as our exclusive distributor."

Pictured (l to r): Marc Librecht (Elation), Thomas Gottschlich (Cast), Alain Suard (Cast), Alistair Smyth (Elation)

### About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total



[www.ElationLighting.com](http://www.ElationLighting.com)

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)

**Elation Professional EU**

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

[info@elationlighting.eu](mailto:info@elationlighting.eu)

[www.elationlighting.eu](http://www.elationlighting.eu)

**Elation Professional Mexico**

Av Santa Ana 30,

Parque Industrial Lerma,

Lerma, Mexico 52000

Tel: +011 52 728 282 7070

[ventas@elationlighting.com](mailto:ventas@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)