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## **“The Great Christmas Light Fight” Winner Creates Holiday Spectacle with Elation Lighting**

Each year, Fred Loya’s Christmas light show in El Paso, Texas, is one of the holiday season’s can’t miss spectacles and each year he uses Elation lighting to give his light show extra impact. This year Fred was approached by ABC Television to take part in “The Great Christmas Light Fight,” ABC’s Christmas lights competition, and came away the winner!



“The Great Christmas Light Fight,” in which families compete to have America’s best Christmas display, proved a hit for ABC last year and returned this year for a second season, premiering on Monday, December 8<sup>th</sup>. Each episode features families from across America who have transformed their homes for the holidays in hopes of winning the \$50,000 first place prize. Houses were judged on their elaborate Christmas light display, choreography and over-the-top design.

Fred incorporated 12 Elation Platinum Beam 5R beam effect moving heads and 40 Elation ELAR EX Quad LED Bars into his light show, and also used 60 Elation DP-415 4-channel dimmer packs and 4 Antari S-200 snow machines, all supplied by HB Electronics. Lighting control is from Elation CompuShow PC lighting software using the easyshow timeline to trigger all the fixtures. CompuShow also triggers a Madrix LED lighting controller which handles the mapping of almost 400 universes of RGB Christmas lights.

Lighting design and programming, as well as music editing, was completed by Elation’s Esteban De La Torre-Alva. Esteban worked with Fred Loya and Project Manager Erick De Nava to complete the show to meet filming deadlines.



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See Fred Loya's winning Christmas light show [here](https://www.youtube.com/watch?v=rctTGYPwkkQ&feature=youtu.be).  
[<https://www.youtube.com/watch?v=rctTGYPwkkQ&feature=youtu.be>]

Executive Producer – Fred Loya  
Project Manager – Erick De Nava  
Design & Programming – Esteban De La Torre-Alva  
Music Editing – Esteban De La Torre-Alva

**About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional US**

6122 S. Eastern Avenue  
Los Angeles, CA 90040  
USA  
Tel: (866) 245-6726 (toll free)  
Tel: (323) 582-3322  
[sales@elationlighting.com](mailto:sales@elationlighting.com)  
[www.elationlighting.com](http://www.elationlighting.com)