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10-May-2016

Elation Lights 2016 Coachella Tents and Festival Grounds

Over 500 Elation lights used on Yuma, Sahara and Mojave Tents, as well as iconic Coachella palm trees

Elation Professional LED lighting was used in several tents at this year's Coachella Music and Arts Festival with Elation lights also used to uplift the festival's well-loved rows of palm trees in rainbows of festive color.

Nearly two decades on, southern California's premier music festival still creates lasting memories and exhilarates the senses. Coachella delivered another eclectic experience across two weekends in April with a broad mix of acts from the world of rap, hip hop, EDM and rock delighting crowds with surprise guests like Angus Young, Rihanna and Kanye West adding to the festival's distinctive feel.

Elation lighting has been a staple of Coachella shows over the years and again this year played a large role in the visual experience with over 500 Elation products in action in the Yuma, Sahara and Mojave Tents, as well as around the festival grounds. Felix Lighting and AG Production Services supplied the Elation lighting gear.



Yuma Tent

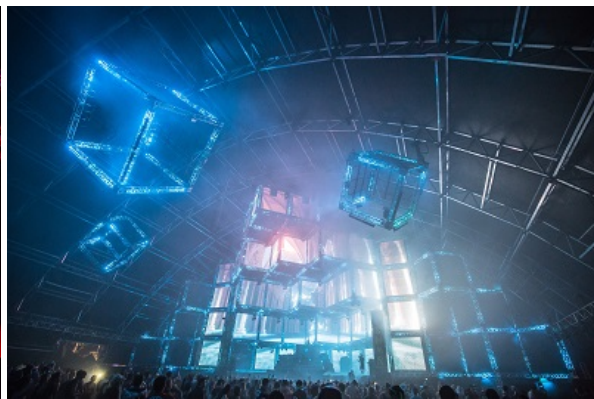
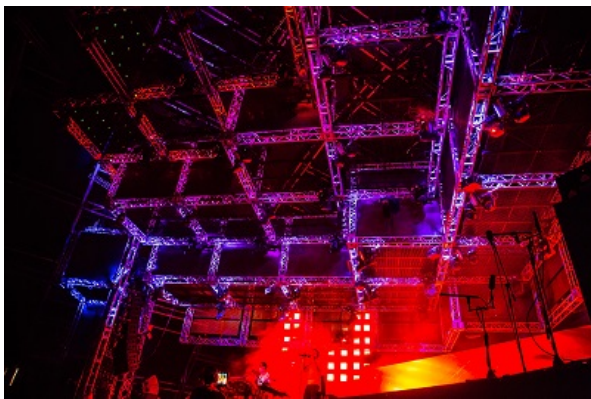
Dance music fans congregated at the massive Yuma Tent, a nightclub-styled setting where world-class House and techno acts performed beneath a lighting rig designed by production and lighting designer Steve Lieberman of SJ Lighting, the man behind seminal designs at top music events like Ultra Music Festival and Electric Daisy Carnival. Here, 66 of Elation's compact ACL 360i™ beam fixtures, supplied by Felix Lighting, were scattered throughout the Yuma Tent ceiling, lining the ribs of the structure and alternating with larger discharge source profile fixtures.

"We wanted a fast fixture that would keep up with three days of electronic music," Lieberman said of the small beam fixture with single 60W RGBW LED, narrow 4° beam and continuous 360-degree

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rotation. "I wanted a new fixture with a new look and the fast movement and continuous rotation of the ACL 360i gave us that." His first time using the unit, he used it for high speed looks and transitions and used enough of the fixtures that it made for a high density, full look in the tent. "The narrow beam worked well with the room's high ceiling," he says. "It also has good color mixing and good dimming. They were a good complement to the profile units and a great match for the room."

Measuring a tiny 8.7" x 7.3" x 13.0" (L x W x H) and weighing only 11.5 lbs., Lieberman adds that the fixture's small profile fit in well with their ethos to "hide everything in plain sight." He stated, "When they were off you didn't notice them. They have a very low profile, are small in size, and the black fixture on a black background allowed them to hide in the ceiling. There were also weight restrictions for the structure and the fact that they are so lightweight was also a benefit."



Sahara Tent

AG Production Services provided the mega structure enclosure, rigging, staging, video and lighting for the Sahara Tent, Coachella's home for electronic music. The design was led by AG Production Services' Koen De Puyseleir and Andrew Gumper, who worked to transform the mega structure enclosure into an intimate setting using 3D cubes and squares built with truss, video panels and edged with lighting fixtures. "The goal of our design was to make the Sahara tent feel more like a high-end night club versus a large temporary structure with a stage," said De Puyseleir. "With the wide range of music genres that performed in the Sahara Tent, we wanted a versatile, yet visually stimulating experience that would bring the audience closer than ever before."

The Elation gear in the Sahara Tent was incorporated into every element of the design. Used to outline the 3D cubes were 36 of Elation's six-foot Colour Chorus 72™ LED batten wash lights, each housing 288x 3W RGBA LEDs, while some 382 compact Opti Tri 30™ RGB PAR lights toned every piece of truss in the rig in shades of warm color. Over the stage for punches of bright white light were 26 Elation Cuepix Blinder WW4™ effects, each with 4x 100W warm-white COB LEDs. Felix Lighting also supplied Cuepix Blinder WW4 fixtures for the Mojave Tent.



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Coachella Grounds

A highlight of the Coachella grounds this year, and one that received much praise, was the uplighting of the festival grounds' many palm trees. Felix Lighting used Elation Colour Chorus 72 LED battens to light the palm trees in reds, blues, and greens with shades of purple projected as a tribute to the artist Prince, who passed away prior to Coachella's second weekend.

Photos: Adam Kaplan | ASK Media Productions Inc.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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