

www.ElationLighting.com

FOR IMMEDIATE RELEASE

06-Feb-2015

Elation Launches Five-Color and Warm White Ellipsoidal Spots with Superior Light Quality

Elation Professional is pleased to offer two new ellipsoidal spot fixtures with a superior quality of light optimized for broadcast and theatre environments, the full-color **Colour 5 Profile** and the warm-white **WW Profile**.

Both the Colour 5 Profile and WW Profile emit an exceptionally flat field of light with CRI's over 94 for more faithful reproduction of an object's color. Both luminaires support multiple interchangeable lens options including 19°, 26°, 36° and 50° beam angles, making for highly effective and highly flexible directional spot luminaires. Manual focus and a 4-blade framing system allow for full control of the beam shape for more precise illumination with less light spill. Both luminaires support B-size metal or HT transparency gobos for custom gobo projections.



Colour 5 Profile

The Colour 5 Profile is an ellipsoidal spot that houses a 180W five-color LED engine (Red, Green, Blue, Amber, Magenta) for an expanded palette of colors, including stunning ambers and true whites. The Colour 5 Profile emits 4,100 lumens of power and is capable of varying color temperature from 2,700K – 7,200K. Colors mix uniform from vibrant saturates across beautiful pastels to authentic warm and cool shades of white.

WW Profile

The WW Profile is an ellipsoidal spot that projects a soft, warm white light that is ideal for illuminating speakers, highlighting performers or emphasizing on-stage scenery. Powered by a 130W warm white 3,000K LED engine, this pro-level product gives an output of 6,700 lumens with a max energy consumption of only 160W, which is more efficient than traditional warm white luminaires.



Professional feature set

Both the Colour 5 Profile and WW Profile include a DMX-controllable electronic strobe for pulse effects and are 0-100% dimmable for full control of light intensity. A selection of variable dimming curves is also provided for faster programming. A host of other features come standard like multi-channel DMX control, 3 and 5-pin DMX In/Out, PowerCON In/Out connections and a 4-button control panel with LCD menu display. An integrated rigging yoke allows for easy hanging and an auto-sensing power supply means the fixtures can operate anywhere in the world. Both luminaires operate flicker free and are excellent choices when variable colored or warm white light is required in television, film or theatre.



www.ElationLighting.com

FOR IMMEDIATE RELEASE

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu