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## Damon Crisp New Elation Sales Rep for the South of England

Elation Professional EU is pleased to announce that Damon Crisp is the company's new sales representative for the south of England, which includes London and surrounding counties.



Damon, who operates DAC Pro-Media LTD, a distribution company for entertainment technology, has a wealth of experience in the industry having operated as sales director for LAMBA PLC, managing director for Numark Alesis Europe LTD (Now In-Music) and managing director for Monacor International GmbH at their UK operation.

Tasked with growing Elation's presence in the rental, theater, and stage segments in southern England, Damon's knowledge of the UK market and long list of contacts will help Elation raise its profile in one of the lighting industry's leading markets.

"I am truly delighted to be representing a brand that I have watched from afar get better and better," Damon stated about the new opportunity. "In truth, if you are looking for superbly engineered professional lighting products, look no further. After all, the PLASA Award for the Sniper 2R says it all!"

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### About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:



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