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# Eagle Production Company Raises The Bar With Elation PARAGON

Eagle Production Company of New Jersey has significantly strengthened its rental inventory by acquiring 100 [PARAGON](#) LED profile moving heads from Elation. This major investment marks a pivotal step in Eagle's evolution into one of the region's premier dry hire rental providers for the live event industry.

Elation's PARAGON series, the company's new flagship fixture line, represents years of R&D, refined through extensive feedback from top lighting designers. Available in three models (S, M, LT) to suit different scales, PARAGON is built for versatility, performance, and long-term dependability—traits that align perfectly with Eagle's commitment to quality gear for cross-rental and production use.



“We felt the PARAGON S hit the mark for small to mid-size profile fixtures,” says Shaya Adler, founder and CEO of Eagle Production Company. “It outperforms everything we’ve tested in terms of output, color rendering, detail, and weight. It’s simply an exceptional all-around fixture.”

Founded by Adler in 2016, Eagle Production began in audio before evolving into a full-service event production company. Today, the company serves a wide array of clients across sports, corporate, political, and entertainment. Since shifting its focus in 2023 toward dry hire rental, Eagle has supplied lighting systems for high-profile events such as presidential campaigns, UFC and MMA events, global tours like Billie Eilish, and clients including Disney and the New York Rangers.



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## **PARAGON S**

With a growing client base and demand for flexible, rider-friendly gear, Eagle went all in on the [PARAGON S](#)—an IP54-rated fixture capable of emitting over 20,000 lumens. The compact unit features a robust suite of tools including framing shutters, an interchangeable lens system, and Elation's TruTone variable CRI technology, all packed into a small-profile light that is versatile enough for use in a variety of settings.

The substantial purchase of 100 units will allow Eagle to fulfill larger rentals and bigger projects without relying on subrentals or compromising on gear. "This fixture replaces a lot of what we already had. The weight and size make it ideal for tented events or temporary outdoor shows and festivals where weight limits are a concern," Adler notes. "The IP54 rating gives us confidence in its outdoor performance while keeping the unit relatively lightweight. You're not going to find a fixture that's outdoor rated that can do what it can at that size and weight."

The PARAGON first caught Adler's attention at the 2024 LDI tradeshow, where it created quite a buzz and won the Best Debuting Product Award. A personal demo by longtime industry partner Ross Blitz of Elation sealed the deal.

## **ONYX Lighting Control Now Available at Eagle**

In addition to the PARAGON fixtures, Eagle recently invested in its first ONYX lighting control console, the Obsidian [NX2](#). "We've had our eye on ONYX for a while," Adler says. "The NX2 is powerful, intuitive, and affordable. It's an all-in-one console known for its ease of use and we look forward to using it on some of our upcoming events and outdoor shows." Using the innovative ONYX platform, the NX2 offers a slate of professional features and is easily mobile when required.

## **Positioned for Growth**

Operating from its base in Wall, New Jersey, Eagle maintains a large, modern inventory of lighting, audio, and production equipment, and is known for its personalized service, and creative approach to event production. With 2025 already proving to be one of the busiest years in the company's history, particularly in rentals, Eagle's latest additions position the company well for continued growth and client success.

In closing, Adler states, "These PARAGON fixtures have been a game-changer for our events—clean design, reliable output, and built to shine all night."

## **Eagle Production Co., Eagle A/V Rental**

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## **About Elation**

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting



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designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com) and [elation.global](http://elation.global)

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To learn more about Eagle's rental offerings or to book the new PARAGON fixtures, visit [eagleavrental.com](http://eagleavrental.com) or contact our team at [info@eagleproductionco.com](mailto:info@eagleproductionco.com)