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07-Jan-2026

Eagle Production Boosts Rental Stock with 120 Elation SŌL I Blinders

Eagle Production Company has expanded its rapidly growing rental inventory with the purchase of 120 Elation [SŌL I Binder](#) luminaires, marking another significant investment in high-output, rider-friendly lighting technology. The acquisition follows Eagle's earlier purchase of 100 Elation [PARAGON](#) LED profile moving heads, reinforcing the company's ongoing commitment to quality gear for rental, cross-rental, and production use.



The SŌL I Blinder, with its tiny form factor, IP65 weather protection, and modern aesthetic, brings a powerful feature set to Eagle's inventory. Its modular design allows designers to link units into custom configurations for creative staging, while multiple lenses, accessory options, and an optional Bowens mount adaptor ring give designers exceptional versatility.

Powered by a 250W RGB+Lime+Amber+White LED engine with a 93+ CRI, the SŌL I delivers bright, high-fidelity whites and a full spectrum of rich color, producing over 8,000 lumens with 16-bit CCT control from 2400K to 8500K.

Shaya Adler, Founder and CEO of Eagle Production Company, explains why the SŌL I emerged as an impressive option for their expanding lighting fleet. "We were looking for an ultra-powerful, bright, IP65-rated single-cell blinder that offered a lot of color options. The SŌL I outperformed everything else we looked at as far as output, color engine, and flexibility," he said, adding that another key in the decision to purchase was their valued relationship with the Elation team. "This year alone, we've made several upgrades with them, including the PARAGON fixtures, and this was a natural next step."

Adler notes that the SŌL I fixture's ability to adapt to a range of needs made it a standout choice. "The more we can do with a fixture, the more applications it can serve," he said. "SŌL I gives us a ton of flexibility, which is exactly what our clients need."



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Eagle's inventory regularly supports major clients and events, including presidential campaigns, UFC and MMA events, global tours such as Billie Eilish, and organizations like Disney and the New York Rangers. Their new SŌL units will primarily support the touring and concert markets, including EDM shows, festivals, and other high-demand live events, and have already been out on their first projects.



In addition to the SŌL I and PARAGON investments, Eagle has also added its first ONYX lighting control console, the Obsidian [NX2](#), further strengthening its rental offerings.

Operating from its base in Wall, New Jersey, Eagle has evolved into one of the region's premier dry hire rental providers. The company, now three years into its strategic pivot toward dry-hire rental, has seen growing demand for flexible, rider-friendly lighting solutions. With 2025 one of the busiest years in Eagle's history, the company's latest acquisitions position it for continued growth and client success.

To learn more about Eagle's rental offerings or to book the new SŌL I Blinder or PARAGON fixtures, visit eagleavrental.com or contact the Eagle team at info@eagleproductionco.com

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About Elation

At Elation, we collaborate with leading professionals in the lighting industry to help bring extraordinary experiences to life. As a designer and manufacturer of a wide range of high-performance entertainment lighting products, we're proud to be a trusted partner to top lighting professionals and rental houses around the world. Our commitment to quality, innovation, and creative solutions has made us a go-to resource in the industry. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. Elation serves clients worldwide through offices in Los Angeles, Mexico City, and the Netherlands. We invite you to take a closer look at elationlighting.com

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