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Obsidian Strengthens Global Team With Hiring Of Entertainment Lighting Controls Expert Edward Smith

Obsidian Control Systems is thrilled to announce the hiring of Edward Smith as the company's new Product Support & Development Specialist. Edward is an authority in entertainment lighting control systems and a valued professional that Obsidian has been eager to bring on board for some time.



"Like many say, patience is a virtue, and finding the right individual for this role was all about patience," stated Koy Neminathan, Business Development Director at Obsidian. "The Obsidian team and I have been monitoring Edward for some time and we are delighted to welcome him on board. His skill set is exactly what we require and will accelerate our development process, improve our user community management, and assist us in many other areas too. As the Obsidian team continues to grow, we see similar parallels with our global user group, so the addition of Edward will help us better support our customers."

Edward brings solid experience to the position from his previous role as a control product specialist at Zero 88 / Vari-Lite, where he worked providing technical support, software testing, product development, training, and demonstrations for lighting consoles and data distribution products. While there, he was a key member of the software and hardware development teams and created a wealth of training resources such as videos and manuals, skills that will serve him well in his new role.

Based in the UK, Edward will use his expertise to support and grow the Obsidian user base. His primary areas of responsibility encompass technical support, software testing, and training. His daily contact with users of the ONYX platform, including Obsidian's global distributor network, will provide valuable market feedback that will be essential as he contributes to future software and hardware product development. Edward started in the new position on October 1, 2024.

Obsidian Control Systems continues to experience remarkable growth in lighting console and data distribution solutions while strengthening its global team. The company has recently expanded its award-winning NETRON line of signal distribution devices with a comprehensive line tailored for system integrators and fixed installations and introduced the world's first IP66-rated devices for entertainment data distribution.

"Obsidian Control Systems is in an exciting position in the market," Edward remarked. "I am eager to support users with their NETRON data distribution products and am excited to ensure that ONYX console users can get the most out of their consoles. I look forward to playing a big role in the continued success and expansion of the Obsidian brand."

About Obsidian Control Systems

Obsidian Control Systems is an accessible line of advanced yet intuitive lighting control products for professionals. Refined by passion, Obsidian Control Systems combines over 30 years of experience

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developing professional entertainment lighting control solutions for automated and theatrical lighting fixtures. Obsidian lighting control software and hardware is easy to use and accessible to every level of user, whether a novice programmer or a designer at the highest level. All Obsidian lighting control systems run innovative ONYX[™] lighting control software, a powerful yet easy-to-learn platform for hardware consoles and PC systems. Obsidian Control Systems also offers a complete line of NETRON[™] data distribution products. Obsidian products are distributed exclusively by Elation worldwide and are available in various sizes to accommodate any scale and budget. Visit the Obsidian Control Systems website at <u>www.obsidiancontrol.com</u> to learn more.

For more information, contact:

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