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Elation Launches Immersive Digital Campaign Experience at LDI 2024

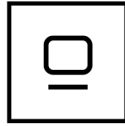
As part of Elation's "Experience Tomorrow" campaign at LDI 2024, Elation introduces a new immersive Digital Campaign Experience at www.elation.global. The interactive experience showcases the company's cutting-edge product series and ground-breaking technologies, including the new PARAGON and REBEL series, through interactive storytelling and dynamic product demonstrations.



Framed as a gateway to new creative realms, the digital experience offers an immersive exploration of the future of lighting design featuring Elation product series, including Obsidian Control Systems and Magmatic atmospheric effects.

Complementing Elation's in-person presence at **Booth #2224**, the Digital Campaign Experience underscores Elation's LDI theme of "Discovery," inviting lighting professionals to embark on an interstellar journey and explore Elation's new creative horizons.

Discover the next frontier of professional lighting with Elation. Explore the Elation Universe at www.elation.global.



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About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com

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