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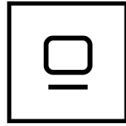
Elation PARAGON Wins Product Innovation Award at LDI 2024

Elation capped off a fantastic 2024 LDI Show by winning the coveted Product Innovation Award for PARAGON, the company's new flagship series of intelligent lights for entertainment and a new standard in professional lighting.



Toby Velazquez, ADJ Group Global CEO, commented, “We would like to take this moment to commend the incredible efforts of our Engineering and R&D teams, along with everyone involved in the development of what we believe is the finest moving head series Elation has ever produced. The creation of PARAGON stands as a testament to their dedication, technical brilliance, and unwavering commitment to excellence.”

At the center of Elation’s “Experience Tomorrow” booth, PARAGON captivated attendees throughout the show and featured in the company’s crowd-pleasing hourly light show.



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“From the very beginning, this project was guided by a singular focus: to deliver a fixture that excels in performance, serviceability, and unparalleled quality of light,” Velazquez continues. “Every detail, from its precision-engineered mechanics to its flawless optical output, has been meticulously crafted to set a new benchmark in the industry.

“This achievement would not have been possible without the tireless passion and hard work of the entire team over the course of two years of development. Their collaborative spirit, innovative thinking, and determination to overcome challenges have resulted in a product that not only meets but exceeds the expectations of professionals worldwide,” stated.

LDI’s Innovation Award honors true product innovation and celebrates companies that push the boundaries of entertainment lighting technology.

Velazquez adds, “As we prepare to celebrate this accomplishment with an award for PARAGON, we will ensure that the incredible effort and dedication of our Engineering and R&D teams are front and center. This award will be a tribute to their passion and vision in redefining what is possible and establishing a new standard of excellence in the world of professional lighting.”

From groundbreaking product debuts to an immersive booth experience, this year’s LDI was nothing short of extraordinary for Elation.

For more information, please visit: www.elation.global

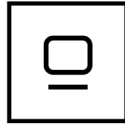
About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com

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