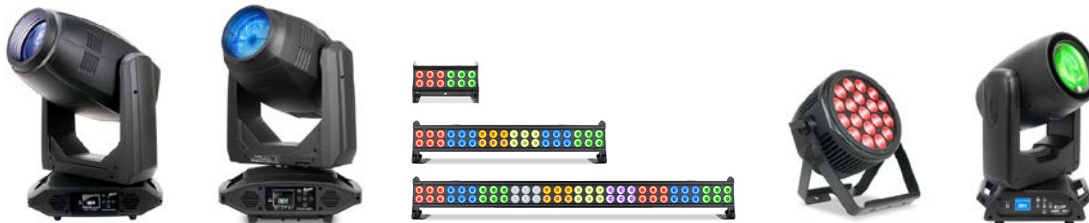


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Lighting to Power the Imagination: Elation at InfoComm 2018

Elation Professional invites lighting professionals to be inspired at **Booth C3729 / C3629** at the upcoming InfoComm show in Las Vegas, where the company will be showcasing the latest in its line of state-of-the-art lighting.



Held June 6-8 at the Las Vegas Convention Center, Elation will be showing the latest luminaires in the award-winning Artiste series of creative, full-featured moving heads, the **Artiste Picasso™** and **Artiste Dali™**. The theatrical-grade Artiste Picasso is one of the brightest (22,000 lumens) and most feature-rich profile LED lighting fixtures on the market. Feature-packed (zoom, framing, CMY, CTO, gobo wheels, animation, prisms, frost and more), it houses a high-power 600W Cool White LED engine. The Artiste Dali, a PLASA and LDI award winner, is a full-featured moving head with a unique hybrid light engine that combines a 300-watt LED source and 100-watt Laser Phosphor source for greater spot and beam capabilities from one fixture.

Elation will also be showing the new **Smarty Hybrid™**, a full-featured spot/beam/wash fixture and the most compact CMY color mixing hybrid Elation has released to date. At the heart of the fixture is a new Platinum lamp using "FLEX" technology, offering a "smartly" designed discharge lamp/ballast package (6,000 hour lamp life). Also on display will be two new series of all-weather LED color changers that use the latest 7-color multi-chip LED technology - **SEVEN Batten™** linear lighting effects and outdoor-rated **SEVEN PAR IP™** color changers. Also on show will be the new **Protron Eclipse™**, a versatile strobe/wash/blinder luminaire featuring (96) 10W CREE RGBW 4-in1 LEDs with pixel zone control, strobe intensity, duration, rate and FX control.

The unique **DARTZ 360™**, a full color-mixing LED beam/spot fixture with narrow beam, gobos and effects, will also be on display. A single-source 50W RGB LED engine produces a powerful and tight 3-degree beam for smooth, color-mixed beam effects similar to a discharge lamp. And don't miss Elation's award-winning Proteus™ line of IP65-rated arc-source moving heads - the **Proteus Beam™** and 3-in-1 **Proteus Hybrid™**. Compact, robust and budget-friendly, Proteus has established itself as the market's leading line of weatherproof moving heads for outdoor events.

Elation's InfoComm lineup will also include the company's recently acquired M-Series range of entertainment lighting controllers. The **M-Series** is a professional range of state-of-the-art lighting control solutions with a stable and efficient programming platform that is fast to program and fun to operate. All M-Series controllers and software solutions are now part of the Elation product line



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worldwide. Elation will also be showcasing at InfoComm a full range of **ArKaos** products including their line of powerful media servers in a dedicated area of the Elation booth.

The Elation team looks forward to a great show and welcomes lighting and AV professionals to **Booth C3729 / C3629** for a chat and personal demo. Get your free exhibit hall pass at www.infocommshow.org using VIP Code: ELA842

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com