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North American Debuts for Elation at InfoComm 2019

InfoComm June 12-14 in Orlando will be a great opportunity to get up to date on the latest in entertainment and AV technology and this year Elation Professional has a number of North American debuts to show that complement further its comprehensive product line. Making their North American debuts at **Elation Booth #7443** will be the **Proteus Maximus™** and **Smarty MAX™**, as well as new luminaires in the popular **Fuze™** and **Paladin™** series.



Proteus Maximus™: The brightest LED profile on the market, this powerful Wash/Beam and Profile LED luminaire kicks out 50,000 lumens and houses a top-of-the-line design package. With a custom designed 950W LED engine and large 180mm front lens, Maximus has the power to cut through at even great distances and an IP65 protection means it can be used exposed on outdoor shows. Housing a fast 5 to 50-degree zoom along with an indexable framing system, a comprehensive FX package includes 6 rotating and 7 fixed glass gobos, full animation wheel, dual prisms, dual frost and a high-speed Iris.

Smarty MAX™: Smarty MAX is an extreme-output Spot/Beam/Wash hybrid moving head featuring a new Platinum FLEX 400 lamp rated at 480W with up to 4,000 hours of smart lamp life. Combining CMY and variable CTO, this is the world's first hybrid incorporating a full iris for dynamic beam effects. Compact and lightweight with a large 160mm front aperture lens, four prisms on two planes, dual frosts plus dual gobo wheels and dual track animation round out the design package.

Fuze Spot™/ Fuze Profile™/ Fuze Profile CW™: All new Fuze series LED moving heads include the Fuze Spot™, Fuze Profile™ (with framing) and Fuze Profile CW™. Both the Fuze Spot and Fuze Profile™ house 92 CRI RGBMA LED engines and deliver a powerful output of over 9,000 lumens. Compact, quiet and lightweight, both fixtures house a 7° to 46° zoom, dual gobo wheels, animation wheel, frost, prism and iris. The Fuze Profile CW™ houses a 91 CRI, Cold White 380W LED engine that delivers a flat field output exceeding 12,000 lumens. It houses a 7 to 46-degree zoom and full blackout framing system. Its design package includes a rotating gobo wheel of breakups, two color wheels featuring solid colors and correction filters plus an iris.

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Paladin Cube™ / Paladin Brick™ / Paladin Panel™: Three new fixtures in the Paladin series of versatile Blinder/Strobe/Wash lights include the Paladin Cube™, Paladin Brick™ and Paladin Panel™ - all with IP65 protection. These compact and powerful outdoor flood lights are useful for a wide variety of applications and can flexibly be used from either a floor or truss position. Using 15W RGBW cells – 9, 24, and 50 respectively – they add vibrant and powerful color to outdoor events while individual cell control and strobe make them versatile effect lights or audience blinders. Certified to IP65 with IP rated connections and solid build quality, they eliminate any dust and water ingress worries.



Showing alongside Elation's North American debut products is the brilliant 45,000-lumen **Artiste Monet™**, a full-featured LED Profile offering outstanding projection quality, a comprehensive FX package, dynamic framing and a wide array of colors via an innovative SpectraColor engine. SpectraColor uses traditional CMY colors but adds variable RGB flags for rich and vibrant primary colors. In combination with variable CTO color correction, the Monet produces colors that were previously impossible to achieve from theatrical pastels to the purest reds, blues or greens ever produced by a color mixing system.

Also on display in the award-winning Artiste line is the powerful **Artiste Van Gogh™**, a state-of-the-art LED Wash luminaire with internal framing that excels at color reproduction for color projections of the highest quality. Housing CMY and CTO color mixing as well as a 7-position color wheel, it offers a choice of PC or Fresnel lenses and is the ideal partner to the profile luminaires in the Artiste range.

Elation is excited to be showing the **Proteus RAYZOR 760™**, an IP65 version of the RAYZOR 760™ LED wash effects luminaire with patent-pending SparkLED™ pixel effect technology. Compact yet powerful with super wide 5 to 77-degree zoom, the fixture's seven oversized front lenses create a large surface that is enhanced by SparkLED™, 2W white LEDs strategically placed inside the lenses themselves to create a unique additional layer of effect.

The Elation team looks forward to a great show and welcomes lighting and AV professionals to Booth #7443 for a chat and personal demo. Get your free exhibit hall pass at www.infocommshow.org using VIP Code: ELA842



www.ElationLighting.com

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About Elation Professional

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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