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## Elation's Latest Lighting Innovations Set to Inspire at ISE Stand 12-F50

Elation Professional is taking momentum from a very successful 2017 to the ISE show in Amsterdam with a number of cutting-edge products set to inspire at **Stand 12-F50**.



From Elation's award-winning Artiste series of creative, full-featured moving heads comes the **Artiste Picasso™**, an innovative and inspirational theatrical-grade luminaire that connects art to engineering. The Artiste Picasso is a rare combination of brightness and features in an LED light. One of the brightest and most feature-rich profile LED lighting fixtures on the market today, it is a high-output (22,000 lumens), feature-packed (zoom, framing, CMY, CTO, gobo wheels, animation, prisms, frost and more) yet compact profile light featuring a new high-power 600W Cool White LED engine.

Making its European debut at ISE will be the **Smarty Hybrid™**, a full featured Spot, Beam and Wash fixture and the most compact CMY color mixing hybrid Elation has released to date. At the heart of the fixture is the new Platinum lamp using "FLEX" technology which offers a "smartly" designed discharge lamp/ballast package for high output / compact performance at an efficient and affordable price point.

Elation will also have on display the popular and award-winning Proteus™ line of IP65-rated arc-source moving heads. The next-tier product line of discharge-based IP-rated moving lights includes the **Proteus Beam™** and 3-in-1 **Proteus Hybrid™**. Compact, robust and budget-friendly, Proteus is designed to unleash creative vision and excel under any conditions. CMY color mixing, color wheel, rotating replaceable gobos, static gobos, rotating prisms, and remote control are some of its many features.

"Our product line is as strong as it's ever been and we look forward to showing our latest innovations to new customers and connecting with established clients. Not only is ISE one of our



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favorite shows of the year, it's a growing show and we're growing right along with it," said Marc Librecht, Elation Professional's European Sales & Marketing Manager.

**About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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