

FOR IMMEDIATE RELEASE

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## Exceptional Line-up from Elation Awaits Visitors to InfoComm 2017

Visitors to this year's InfoComm – America's largest tradeshow for AV solutions – can expect an exceptional line-up of exciting new lighting innovations from Elation Professional.

Held June 14-16 at the Orange County Convention Center in Orlando, **Elation Booth 7345/7243** will feature a number of unique innovations like the **Artiste DaVinci™**, a full-featured, high-output theatrical-grade LED moving head spot luminaire with a host of color and graphics possibilities for the creative LD.

A new breed of hybrid luminaire, Elation's versatile full-color **Paladin™** strobe/wash/blinder effect light, recently used as a feature light on the 2017 Eurovision Song Contest, will also be on display. The multi-functional Paladin is also IP65 protected for use in all types of environments.

The new Proteus™ line of IP-rated arc-source moving heads also headline an outstanding lineup of lighting innovations. The **Proteus Beam™** and **Proteus Hybrid™** – both now available – are IP-rated moving lights built specifically to empower designer creativity and excel under any conditions.

Elation will also be showing luminaires in the popular **Fuze Series™**, a dynamic range of full-color LED wash luminaires (moving head or IP65-rated PAR versions) with single-lens RGBW COB LEDs, zoom, homogenized field of light and lens face that appears as one color for a classic Fresnel look.

The Elation team looks forward to a great show and welcome's lighting and AV professionals to **Booth 7345/7243** for a chat and personal demo.



**Artiste DaVinci™:** Artiste DaVinci is a full-featured, high output, theatrical-grade LED moving head spot luminaire that produces an output of over 13,000 lumens, comparable to 700W discharge lamp fixtures. A newly designed 300W LED engine with advanced zoom optics is at the heart of this enhanced performance and energy efficient luminaire. The Artiste DaVinci offers full CMY color mixing, seven dichroic colors, two gobo wheels and a 360° bi-directional animation system for greater design freedom.



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**Paladin™:** The new IP65-rated Paladin™ is a highly versatile hybrid LED luminaire that functions as a brilliantly bright blinder, powerful strobe and high-output wash light. Adding to its flexibility is a motorized zoom and multiple pixel zone control for spectacular pixel mapped and eye candy looks. Twenty-four 40W RGBW LEDs produce a blistering 990 watts of power and RGBW color mixing gives a full spectrum of color options. An IP65 rating means it can be used on all types of events without the need for weather protection.

**Proteus Beam™:** Proteus Beam™ is an IP-rated, discharge-lamp beam moving head and an LDI Best Debating Product Award winner. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions.

**Proteus Hybrid™:** Proteus Hybrid™ is an IP-rated, 3-in-1 discharge-lamp hybrid moving head and an LDI Best Debating Product Award winner. Proteus is a next-tier product line of IP-rated moving lights built specifically to empower designer creativity. Compact, robust and budget-friendly, it is designed to unleash creative vision and excel under any conditions.

**Fuze Series™:** These dynamic LED wash luminaires use single-lens RGBW COB LEDs for an extremely homogenized field of light and wide palette of colors. Available in moving head and IP65-rated PAR versions, fully premixed color looks and an extremely flat field of light make them ideal lighting solutions anywhere a wash of high-quality colored light is required. All Fuze Series fixtures include a wide zoom angle range with a lens face that appears as one color instead of individual LED diodes.

### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

### **Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)