



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

10-Oct-2016

Elation Professional Gears Up for Huge LDI 2016

New products, surprise launches, New Technology Breakfast presentation, LDI Show and Live Outside Sponsorships – Elation not to be missed at this year's LDI

With an impressive variety of new products on hand to satisfy even the most discerning lighting professional, and with the added impression that an LDI Show and LDI Live Outside sponsorship makes, Elation is gearing up for an unprecedented LDI.

Join Elation October 20-22 at **Booth 2515** at the Las Vegas Convention Center for a look at a broad line-up of new cutting-edge lighting innovations then head out to the Silver Parking Lot and the LDI Live Outside stages where visitors will get a first look at an all-new product series that is set to be the talk of the show. Designed to showcase the latest technology available as more and more events make their way outdoors, LDI Live Outside will feature demos, educational sessions and live entertainment in a festival-like set-up that will feature with some of Elation's latest lighting solutions.

Inside at **Booth 2515**, Elation will debut the **Platinum 1200 Wash™**, a full-color LED moving head wash light with the power of a 1500W discharge fixture, while highlighting three new product series - the **Fuze Series™** of dynamic LED wash lights, the **ZCL Series™** of high-output LED effects, and the **DTW Series™** of variable white LED lights.

Also showing will be the new 7-color **Platinum SEVEN™** LED wash luminaire along with the **Sniper Pro™**, an upgrade of Elation's award-winning Sniper 2R™ with three times the power. Elation's high-power 40,000 lumen LED color strobe, the **Protron 3K Colors™**, will be on hand as will the new **Rayzor 360Z™**, a brilliant compact beam moving effect. Also on display will be a pair of new soft lights for broadcast and film lighting, the **TVL Softlight DW™** and **TVL Panel DW™**

Elation will also be showing the latest offering in its line of creative high-resolution LED display panels, the **EVHD Series™**. Available in three different pixel pitches (2.8, 3.9 & 5.9), the EVHD are curveable for more creative applications and feature a fanless design with complete front and rear service access. Plus - don't miss your chance to see Elation's popular X-Series of award-winning hybrid fixtures.

Along with the LDI Show and LDI Live Outside sponsorships, Elation is co-sponsoring the LDI New Technology Breakfast: Lighting & Projection before doors open on October 21st, where Elation Sales Director Eric Loader will be presenting some of Elation's latest innovations. The New Technology Breakfast is free to all LDI attendees.

If you haven't registered yet for LDI 2016, make sure you do so. Get your free badge pass using Elation promo code E58 at https://www.compusystems.com/servlet/ar?evt_uid=388. The Elation team looks forward to a great show.



www.ElationLighting.com

FOR IMMEDIATE RELEASE

Platinum 1200 Wash™: The Platinum 1200 Wash™ is an extremely bright LED color wash moving head luminaire with (19) 65W Osram™ multi-chip RGBW LEDs, which produces color washes on par with 1500W discharge fixtures. Features include a 5° to 50° motorized zoom, advanced cooling and movement control systems and much more.

EVHD Series™: Available in three different pixel pitches (2.8, 3.9 & 5.9 mm), the black-face EVHD is a new family of professional, high-definition LED panels designed with creativity and ease-of-use in mind for more artistic video layouts.

Fuze Series™: The new Fuze Series™ of LED wash fixtures with zoom uses single-lens RGBW COB LEDs for a perfectly homogenized field of light and wide palette of colors. Available in moving head and IP65-rated PAR versions, they are ideal solutions anywhere a wash of high-quality colored light is required.

ZCL Series™: The new ZCL Series™ of high-output LED effects with RGBW multi-chip and Zooming Collimator Lens system produce a laser-like homogenized 4° color-changing beam from each lens for amazing effects and coverage.

DTW Series™: The new DTW Series™ of variable white LED Par, Bar and Blinder lights feature customized "Dim to Warm" control for the look of conventional tungsten. They are an excellent choice when variable white light is required in broadcast, theatrical and conventional lighting situations.

Platinum Seven™: The new Platinum Seven™ is a high-power 7-color wash luminaire housing 19x 25W multi-chip LEDs (Red, Green, Blue, White, Amber, Mint, and UV) for an unprecedented palette of color choice and features a fast 5° to 50° zoom.

Sniper Pro™: The Sniper Pro is a new and improved hybrid effects projector, scanner and laser simulator with more power, more effects and greater speed than the original Sniper 2R™.

Protron 3K Colors™: This high-power LED strobe light features 240 x CREE™ XLamp™ 3W RGBW LEDs and 40,000 lumens of power for an explosion of colored light.

Rayzor 360Z™: The Rayzor 360Z™ is a compact and fast beam/wash moving head luminaire with (3) 60W RGBW LEDs, 5° to 50° motorized zoom, and full 360° pan and tilt rotation.

TVL Softlight DW™: The new TVL Softlight DW™ is a dynamic white soft light luminaire with 240 cool white and 240 warm white LEDs and a linear white color temperature range of 3,200K - 5,600K. An ideal soft light for use in film, TV and broadcast, it features smooth 16-bit dimming and dimming curve effects, a CRI over 95 and 8-leaf adjustable and removable barn doors.

TVL Panel DW™: The new TVL Panel DW™ is a dynamic white soft light luminaire with 480 cool white and 480 warm white LEDs and a linear white color temperature range of 3,000K - 5,400K. An ideal soft light for use in film, TV and broadcast, it features smooth 16-bit dimming and dimming curve effects, a CRI over 95 and 8-leaf adjustable and removable barn doors.



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu