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FOR IMMEDIATE RELEASE

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Elation to highlight award-winning product lines at 2019 LDI

Newest Proteus[™], Artiste[™], Smarty[™], Fuze[™] and Paladin[™] fixtures to display at Booth #602

Elation Professional's product line has never been stronger, or more sought after. Proud to offer innovative, award-winning products that perform to the rigors of the professional lighting market, the Elation team looks forward to a great LDI and welcomes lighting professionals to **Booth #602** for a closer look at the following exciting innovations and much more.











A string of innovative, best-in-class products will be on display November 22-24 at the Las Vegas Convention Center. Visitors will have the opportunity to see the 50,000-lumen **Proteus Maximus™**, Elation's all-purpose Beam/Profile/Wash power luminaire with a top-of-the-line design package that shows as the brightest LED profile on the market. With a custom designed 950W LED engine and large 180mm front lens, Maximus has the power to cut through at even great distances and with IP65 protection can be exposed on outdoor shows.

Joining the Maximus is the brilliant 45,000-lumen **Artiste Monet™**, a recent PLASA innovation award winner. The Artiste Monet is a full-featured LED Profile offering outstanding projection quality, a comprehensive FX package, dynamic framing and a wide array of colors via an innovative SpectraColor color mixing system. SpectraColor uses traditional CMY but adds RGB flags and CTO to produce colors that were previously impossible to achieve. Also unique to the Monet is a wireless continuous-rotation framing system that allows shapes to rotate while morphing and transforming for creative projections not previously possible.

Also showing is the **Smarty MAX™**, an extreme-output Spot/Beam/Wash hybrid moving head featuring a new Platinum FLEX 400 lamp rated at 480W with up to 4,000 hours of smart lamp life. Combining CMY and variable CTO, this is the world's first hybrid incorporating a full iris for dynamic beam effects. Compact and lightweight with a large 160mm front aperture lens, its resourceful design package includes four prisms on two planes, dual frosts plus dual gobo wheels and dual track animation.



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Elation is pleased to be expanding its popular Fuze™ series of LED wash luminaires with new profile and spot versions. Showing will be the Fuze Spot™ and Fuze Profile™ with framing, both housing full-color-spectrum RGBMA color mixing systems. Also available is the cold white Fuze Profile CW™ with dual color wheels. All three automated LED moving heads offer the perfect fusion of performance, features and value.

Three new fixtures in Elation's Paladin series of versatile Blinder/Strobe/Wash lights will also be on display – the **Paladin Cube™**, **Paladin Brick™** and **Paladin Panel™** – all with IP65 protection. These compact and powerful outdoor flood lights are useful for a wide variety of applications and can flexibly be used from either a floor or truss position. Using 15W RGBW cells – 9, 24, and 50 respectively – they add vibrant and powerful color to outdoor events while individual cell control and strobe make them versatile effect lights or audience blinders.

If you haven't yet registered for LDI 2019, make sure you do so at www.compusystems.com/servlet/ar?evt_uid=343&oi=LkkjCVM7IHfHoliGjo9vog%3D%3D&company code=EXINV63. Get your free exhibits pass using Elation promo code EXINV63.

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu



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www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30, Parque Industrial Lerma, Lerma, Mexico 52000 Tel: +011 52 728 282 7070 ventas@elationlighting.com www.elationlighting.com