

FOR IMMEDIATE RELEASE

22-Aug-2024

Explore Cutting-Edge Lighting Innovation at Elation PLASA Stand C26

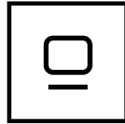
Explore the latest live entertainment technology at **Elation Stand C26** at the upcoming PLASA tradeshow at Olympia in West London. Elation is excited to present an exceptional line-up of new lighting tools September 1-3 as the company continues to push the boundaries in the world of entertainment lighting. Elation's team of experts will be on hand to provide demonstrations and insights into the advanced features and versatile capabilities of its latest groundbreaking fixtures.



PROTEUS

Highlights in the market-leading PROTEUS series of multi-environmental luminaires include the [PROTEUS ODEON](#), a framing profile fixture with industry-first **TruTone** technology. TruTone is a variable CRI system that allows for custom selection of the best blend of light output and color accuracy and is seamlessly adjustable from CRI 70 to CRI 93. With CRI adjustable from a single fixture, the ODEON caters to a wide range of applications, but designers do not require multiple fixture variants to achieve accurate color representation.

Elation invites you to check out the power behind the remarkable [PROTEUS ATLAS](#) and its razor-thin 0.6° beam! This intense IP66 Beam FX with Solid-State Phosphor-Converted (SSPC) light engine is comparable to 7K Xenon searchlights and sky trackers yet offers a host of design features and operates at a fraction of the power. Compact enough to be incorporated into virtually any lighting setup, it's the perfect jaw-dropping effect for large-scale shows and concerts.



FOR IMMEDIATE RELEASE

Also featured in the PROTEUS series is the [PROTEUS RADIUS](#), a high-intensity Beam FX fixture with SSPC light engine and ultra-intense 0.9° beam that leaves a lasting impression, even across vast distances. 360-degree movement on both axes and a host of design features allow the designer to compose an endless array of stunning aerial effects.

KL

New luminaires in the broadcast and theater-optimized KL “Key Light” series will also be highlighted, including the IP65-rated [KL PAR FC IP](#), a full-color PAR light with fully variable CCT that also features **ColourTune** technology; and the **KL FRESNEL 4 FC**, a full-color-spectrum LED fixture and ideal key and fill light source for any situation requiring outstanding performance and color quality.

New Color and FX Series

Elation will also be highlighting several new product series designed to kindle the creative spirit:

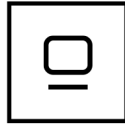
[SÖL](#): Inspired by the radiant sun, SÖL is a groundbreaking series of creative LED blinder and effects solutions that seamlessly marry cutting-edge technology with artistic ingenuity. Housing 250W RGBLAW LEDs in a sleek and modern aesthetic, they are available in single-cell, 2- or 4-cell arrays. Their modular design offers endless possibilities for configuration and arrangement, and all units can interconnect with SIX+ BAR, PULSE BAR, and PULSE PANEL fixtures. SÖL incorporates the innovative ColourTune technology, and a host of front accessories allow for even more aesthetic options and creative impact.

[SIX+ PAR](#) / [SIX+ BAR](#): These updates to Elation’s industry-standard SIXPAR and SIXBAR series of versatile PAR and Bar color changers feature more output, a wider color spectrum, and an overall superior quality of light. Using RGBLA+UV LEDs that are perfectly compatible across the fixture series, they offer a beautifully homogenized wash of light with outstanding color rendering capabilities and high CRI. Expanded control capabilities make for a more versatile luminaire, and their robust IP65 housings can handle any environment.

[PULSE](#): Get the crowd pumping with the new PULSE series of strobe lights. Available in BAR, PANEL, and PANEL FX models, PULSE is a new line of highly impactful strobe and visual effects that inject dynamism and spark into any performance! Zone-controllable RGB and CW LEDs make for a myriad of design possibilities. Create attention-grabbing blitzes of white or colored light, or craft special effects for a more visually stimulating experience.

About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers the world over. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products



FOR IMMEDIATE RELEASE

through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com