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Elation to Show Three New Product Series and More at PLASA Focus Leeds

Elation Professional invites lighting professionals to **Stand N-D32** at PLASA Focus Leeds for an up-close look at an impressive line-up of new lighting solutions that includes three all-new product series.

On display May 10-11 at the Royal Armouries in Leeds, England, will be Elation's new **Fuze Series™**, a dynamic range of LED wash luminaires with single-lens RGBW COB LEDs for a wide choice of colors and extremely homogenized field of light. Available in moving head or IP65-rated PAR versions, all Fuze Series fixtures (Fuze PAR Z60™, Fuze PAR Z120™, Fuze Wash Z120™, Fuze Wash Z350™) house a wide 5-50-degree zoom.

Also showing will be the **DTW Series™**, a new variable white LED series of products designed specifically for the broadcast and video market. DTW Series fixtures are color temperature adjustable and can emulate the "dim to warm" look of conventional tungsten / halogen fixtures. The **ZCL Series™**, a new family of high-output LED effect lights with RGBW multi-chip and Zooming Collimator Lens system for high-performance effect lighting for stages and clubs, will also feature.

Elation will also be showing a new, 7-color wash luminaire, the **Platinum SEVEN™**, which houses 19x 25W multi-chip LEDs for an unprecedented choice of colors. It also features a fast 5° to 50° zoom, 3x pixel ring control and advanced low-noise cooling and movement control systems. The theatre-style **TVL CYC RGBW™** cyclorama wash luminaire will also be available. It houses a 150W COB RGBW LED engine and delivers a smooth and even field of seamlessly blended colors onto cycloramas, backcloths, scenery or any surface.

Elation's popular X-Series of hybrid fixtures will be represented in the form of the award-winning **Platinum FLX™** and mid-sized **Platinum HFX™** moving heads. The powerful LED-based **Satura Profile™** CMY color mixing moving head with framing will also be on show as will the compact **EMOTION™** moving head digital light with its next generation digital lighting technology.

PLASA Focus Leeds is the leading event for entertainment technology in the north of England. A Professional Development Program runs alongside the event, providing visitors with free access to seminars and product demonstrations. Registration is free at www.plasafocus.com/leeds

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a



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comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu