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Cutting-edge Innovations (including a few surprises) for Elation Professional at Prolight + Sound 2016

Join Elation Professional at Prolight + Sound 2016 for our most impressive line-up of products ever! Elation will have on hand at **Stand E85 in Hall 4** an unprecedented line-up of new cutting-edge innovations for entertainment lighting, a line-up that includes three all-new product series (**ZCL Series™**, **DTW Series™** and **Fuze Series™**), as well as a few surprise launches.

Also debuting at Prolight + Sound will be the **Platinum SEVEN™**, a new 7-color LED wash luminaire along with a cyclorama wash luminaire, the **TVL CYC RGBW™**, an ideal floodlight for TV, film, theatre and broadcast applications.

Elation's increasingly popular X-Series of hybrid fixtures will be well-represented in the form of the award-winning **Platinum FLX™** and mid-sized **Platinum HFX™** moving heads. The powerful LED-based **Satura Profile™** CMY color mixing moving head with framing and zoom will also be on show. Visitors to PL+S will also have the chance to get a close look at the compact **EMOTION™** moving head digital light with its next generation digital lighting technology.

This year's PL+S show is shaping up to be one of the most exciting ever. The Elation team looks forward to a great show and welcome's one and all to **Stand E85 in Hall 4** for a chat and personal demo.

ZCL Series™: Introducing the new ZCL Series of products with a new Zooming Collimator Lens system offering amazing effects and coverage. Visit Elation at Stand E85 in Hall 4 to find out more!

DTW Series™: Introducing the new Fuze Series™ of variable white LED lights with customized "Dim to Warm" and "Dynamic Tri White" control modes. Visit Elation at Stand E85 in Hall 4 to find out more!

Fuze Series™: Introducing the new Fuze Series™ of LED wash fixtures with a perfectly homogenized color system, zoom optics and IP65 rating. Visit Elation at Stand E85 in Hall 4 to find out more!

Platinum SEVEN™: The new Platinum SEVEN™ is a patent-pending high-power 7-color system wash luminaire housing 19x 25W multi-chip LEDs (Red, Green, Blue, White, Amber, Mint, and UV) for an unprecedented palette of color choice. It features a fast 5° to 50° beam angle zoom range, 3x pixel ring control and color-pixel ring macros for a variety of effects possibilities. Advanced low-noise cooling and movement control systems make for an even greater variety of application.

TVL CYC RGBW™: The TVL CYC RGBW is a theatre-style cyclorama wall wash luminaire that delivers a smooth and even field of seamlessly blended colors onto cycloramas, backcloths, scenery or any surface. An ideal color-changing floodlight for TV, film, theatre and broadcast applications, the luminaire features a 150W COB RGBW LED engine for an infinite choice of colors.



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Platinum FLX™: This award-winning hybrid luminaire (beam/spot/wash) houses a unique dual optical system that gives it clear advantages over traditional hybrid systems. Emitting up to 23,000 lumens, its intelligent optical system can mechanically switch between Beam and Spot modes quickly and accurately. It offers full CMY color mixing, an extra 10 dichroic colors including UV, CTB and linear CTO, two gobo wheels, 6-way linear and 8-facet rotating prisms, and animation and wash frost effects.

Platinum HFX™: The Platinum HFX is a compact addition to Elation's hybrid family of beam, spot and wash luminaires. This feature-packed moving head houses the new Philips™ MSD Platinum 14R 280W lamp which gives 12,000 total lumens of power. Capable of zooming in all three modes, its host of design features includes 13 dichroic colors (including UV and new quad color RGBY filter, CTO and CTB), 8 rotating-interchangeable gobos and 12 static-stamped gobos, 3 prisms, and wash frost effects.

Satura Profile™: The latest energy-efficient CMY color mixing moving head in Elation's Satura Series features a high-performance 440W LED engine and flexible 4-blade rotating framing system. It includes CMY color mixing with variable CTO, seven extra dichroic colors, and a variety of graphics from 6 interchangeable rotating gobos and 7 static-stamped gobos. Add to that a 12-38 degree zoom, frost effect, 3-facet rotating prism, motorized focus and mechanical iris and the Satura Profile offers plenty of possibilities for the creative LD.

EMOTION™: The EMOTION is a compact yet powerful (4,000 ANSI lumens) moving head digital light that brings to the market the latest in next generation digital lighting technology at a price to performance ratio never seen before. The EMOTION is a plug and play DMX moving light just like a traditional moving light yet houses an on-board media server w/ 64GB SSHD and royalty-free digital art/videos. Custom content can also be easily uploaded via a CMA application. Extremely easy to use, users don't need an abundance of DMX channels to operate it like other digital lights on the market.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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