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## Elation Innovation Celebration Set for Prolight + Sound 2018

**Newest, cutting-edge lighting from Elation to show at Stand F60/F61/E67 in Hall 4. Includes first European showing of newly acquired M-Series range of lighting controllers**

Elation Professional is set to celebrate lighting innovation at the Prolight + Sound exhibition in Frankfurt April 10-13 with a number of exciting, cutting-edge products, a lineup that includes the company's first European showing of the recently acquired M-Series range of entertainment lighting controllers. Elation is proud to partner with LMP to distribute Elation products in Germany.

Be among the first to see game-changing luminaires in an inspiring environment lit by lighting and stage designer Christian "Rocket Chris" Glatthor, 2016 Opus award-winner for Best Stage and Light Design.



The **M-Series** is a professional range of state-of-the-art lighting control solutions with a stable and efficient programming platform that is fast to program and fun to operate. All M-Series controllers and software solutions are now part of the Elation product line worldwide. This includes M6, M1HD, M2GO HD, M2PC, M-Touch, M-Play, M-DMX, M-Sync and M-PC. "The M-Series range fits well into our core customer base needs and we are excited to now offer this advanced controller series to customers around the world," commented Eric Loader, Global Director of Sales & Marketing at Elation. "We look forward to connecting with lighting pros in Frankfurt and showing them just how exceptional this controller line is."

Elation continues to expand its award-winning Artiste series of creative, full-featured moving heads. At PL+S, look for the **Artiste Picasso™**, an inspirational theatrical-grade luminaire that connects art to engineering. One of the brightest and most feature-rich profile LED lighting fixtures on the market today, it is a high-output (22,000 lumens), feature-packed (zoom, framing, CMY, CTO, gobo wheels, animation, prisms, frost and more) yet compact profile light featuring a new high-power 600W Cool White LED engine.



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Elation will also be showing the **Smarty Hybrid™**, a full featured Spot, Beam and Wash fixture and the most compact CMY color mixing hybrid Elation has released to date. At the heart of the fixture is the new Platinum lamp using "FLEX" technology which offers a "smartly" designed discharge lamp/ballast package (10,000 hour lamp life) for high output / compact performance at an efficient and affordable price point.

Also on display will be the **Dartz 360™**, a unique, full color-mixing LED beam/spot fixture with narrow-beam, gobos and effects. A single-source 50W RGB LED engine produces a powerful and tight 3-degree beam for smooth, color-mixed beam effects similar to a discharge lamp. The Dartz 360 is compact and phenomenally fast with continuous 360° pan and tilt movement.

And don't miss Elation's award-winning Proteus™ line of IP65-rated arc-source moving heads - the **Proteus Beam™** and 3-in-1 **Proteus Hybrid™**. Compact, robust and budget-friendly, Proteus has established itself as the market's leading line of weatherproof moving heads for outdoor events.

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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