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Elation Professional Set to Shine at Prolight + Sound 2014

Elation Professional is set to light up the world's biggest trade show for show technology with a host of exciting new technologies optimized for professional stage applications. Join Elation (**Stand D68 Hall 11**) at the Prolight + Sound show in Frankfurt March 12-15, where lighting professionals can experience the newest Elation lighting effects in a special showcase area while getting personal, expert advice from Elation personnel. Special show offers will also be available exclusively at the Elation stand.

Elation is a leader in the use of energy-efficient Platinum lamp technology and will be showcasing three new luminaires in the Platinum range of professional moving heads including the Platinum Wash 16R Pro, a flexible feature-packed luminaire that has use as both a wash and beam; the Platinum Profile 35 Pro, a full-featured fixture with internal framing; and the Rayzor Beam 2R, a small and speedy fixture powerful enough to work alongside larger luminaires.

As an acknowledged innovator in LED lighting, Elation will also have on display the Satura Spot LED Pro moving head featuring a 300W LED engine that is as bright as a traditional 575W discharge fixture. Other featured products will include the popular Cuepix range of LED blinders and strip lights; the TVL F1 Series of warm or cool white LED Fresnels; and the DW Series of dynamic white LED luminaires. Elation's comprehensive line of professional products also includes LED video display solutions, lighting control systems and much more.

Elation also invites you to improve your knowledge of Elation lights and get even more involved by attending Elation Pro Service and Pro Theme days to be held in May and June. Keep an eye on the Elation Europe Facebook site for details. See you at **Stand D68 Hall 11** March 12-15!

May 6: Pro Service Day (Beginner)

May 7: Pro Service Day (Advanced)

June 4: Pro Theme Day

Platinum Wash 16R Pro: Featuring the new 1,500-hour Platinum MSD 16R lamp from Philips (330W, 16,000 lumens), this versatile moving head functions as both a beam and wash luminaire. It is loaded with features such as CMY color mixing plus fixed colors, 6.5-48° motorized zoom, beam shaper, shutter/dimmer and has an EWDMX receiver built in. Compact yet powerful, output is comparable to 1,000 watt units but in a smaller, more energy efficient design.

Platinum Profile 35 Pro: The Platinum Profile 35 Pro is a full-featured professional lighting fixture with flexible framing system. Powered by the new Platinum 35 MSR lamp from Philips (800W), this moving head profile features a rotating 4-blade framing system that allows for full control of the beam shape



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and delivers an output comparable to 1,200-watt moving head profile MSR fixtures. Features include a high-quality optical system, 8°-50° motorized zoom, CMY color mixing with variable CTO, color wheel, two gobo wheels plus 160° animation effect and more.

Rayzor Beam 2R: This small, fast and precise moving head features the Platinum MSD 2R 132W lamp yet is powerful enough to work alongside larger fixtures. It houses static colors and gobos, as well as a rotating prism and shutter/dimmer. With an average lamp life of 6,000 hours in an energy efficient package, it is ideal for both installations and productions.

Satura Spot LED Pro: The 300W Satura Spot LED Pro moving head is as bright as a traditional 575W discharge fixture yet consumes half as much energy and its long-life LED engine lasts on average 80 times longer than a 575W discharge source. A viable replacement option for conventional discharge spot fixtures, its crisp beam, full spectrum of saturated colors, graphics options and extremely flat field of light place it in a league with the best spot fixtures on the market.

Cuepix Series: The Cuepix Series are superior LED blinders and strip lights ideal for adding high-impact white or colored light to productions of all types. Available in four models, the Cuepix Series is powered by advanced Chip On Board (COB) LED technology, known for its higher-density output and superior all-around performance. All Cuepix models feature individual pixel control as well as preprogrammed effects macros.

TVL F1 Series: The TVL F1 Series of warm or cool white LED Fresnels not only provides an even field of flicker-free light, they do so while keeping their cool and remaining silent. Couple that with the units' bright output and a host of other features such as high CRIs and a 12-40° zoom range and the TVL F1 Series is ideal for TV, film and all manner of broadcast applications.

DW Fresnel and DW Profile: Featuring a 250-watt dynamic white LED engine capable of mixing white light from 3,200°K to 7,000°K, these pro-level lighting products also feature a zoom, low-noise cooling and operate flicker-free, making them ideal profile and wash fixtures for TV, film, theatre and broadcast applications.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.eu

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