













## FOR IMMEDIATE RELEASE

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# Elation PARAGON Now Shipping Following Award-Winning Launch

New flagship series represents Elation's most advanced lighting fixtures to date

Following an award-winning debut at LDI in Las Vegas this past December, Elation's new <a href="PARAGON">PARAGON</a> LED profile moving heads are now shipping worldwide. Designed in collaboration with top lighting professionals and built to meet the evolving demands of today's productions, PARAGON represents the next generation of intelligent entertainment lighting—delivering unmatched versatility, precision, and power in a compact, lightweight form.





## A New Standard in Professional Lighting

PARAGON was recognized with LDI's Best Debuting Product Award, a prestigious honor reserved for breakthrough innovations that redefine the industry. More than just a new fixture, PARAGON is the result of years of development and feedback from designers demanding a lighting solution that could adapt to any environment without compromise.

"We listened to lighting designers who wanted more flexibility, greater output, and a streamlined system that could do it all," said Eric Loader, Global Vice President of Sales at Elation. "From concept to execution, we refined every detail—ensuring PARAGON isn't just another moving head, but a true workhorse that raises the bar for lighting technology."















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Since its debut, PARAGON has already been specified for major concert tours, broadcast studios, and immersive installations, proving its reliability and adaptability across multiple applications.

#### Unrivaled Performance & Feature Set

- Built around a custom-engineered white LED engine with Elation's proprietary TruTone variable CRI system, PARAGON allows lighting designers to precisely control color fidelity, offering CRI adjustments from 72 to 93. Whether delivering high-output effects or broadcast-ready key lighting, PARAGON seamlessly adapts to any lighting scenario.
- Interchangeable Lens System: One fixture, multiple applications—Profile, Wash, Beam, Low or High CRI. Choose between a standard profile lens, a Fresnel lens for soft, atmospheric effects, or a snoot for focused beams.
- Full-Spectrum Color & Effects Suite: PARAGON features Elation's most advanced and quietest CMY color mixing system, combined with a variable CTO, fast zoom, interchangeable animation wheel, dual prisms, dual frost, high-speed iris, and an indexable framing system—ensuring precision at every level.
- IP54 Rating & HEPA Filtration: Designed for both indoor and temporary outdoor use, PARAGON's IP54-rated enclosure protects against dust and moisture, while an advanced HEPA filtration system optimizes cooling and minimizes maintenance.

At 30% lighter than competing fixtures in its class, PARAGON offers unparalleled handling and efficiency—allowing for easier rigging and faster setup times.

"We built PARAGON to be the most advanced and adaptable lighting instrument available today," said Loader. "Its combination of power, flexibility, and ease of use makes it an essential tool for designers looking to push creative boundaries. The industry has been asking for a fixture like this—and now, it's here."

For additional information, please visit elation.global/paragon

#### **About Elation**

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at <a href="https://www.elationlighting.com">www.elationlighting.com</a>















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