



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

02-Jan-2019

Entedi Ltd. New Elation Distributor in UK

Elation Professional is pleased to announce that technology equipment solutions provider Entedi Ltd. will begin to distribute Elation Professional products in the UK effective February 1, 2019. Entedi was formed in 2016 by a team of experienced industry professionals to service the ever-growing demand for professional high-end equipment in the UK and Ireland. The company serves both rental and installation customers across the wide spectrum of dynamic lighting applications.



Elation is pleased to be cooperating with Entedi in what is an expanding market for intelligent lighting technology. "As the recent PLASA show demonstrated for us, there is growing demand for Elation products," states Marc Librecht, head of sales and marketing for Elation in Europe. "Expanding our brand in such an important European market is an essential piece of our growth strategy. Entedi is a company that appreciates that relationships are the key to success and we are delighted to be working with them to spread the Elation brand."

With the exclusive partnership, Entedi expands its professional portfolio to include Elation's complete range of innovative lighting products, allowing the company to offer its customers more complete solutions. Cally Bacchus, Managing Director for Entedi, stated, "Since the start of Entedi we have always focused our partnerships with manufacturers who strive to bring new technologies to market, those that want to make a difference and are passionate about what they do. We do this for our customers, because our customers are always looking for new creative looks alongside their confidence in the return-on-investment. There is no doubt in my mind that Elation is breaking new ground and truly offers our customers excellent products for the job. All of us at Entedi are very proud to be working with Elation and look forward to sharing all they have to offer."

About Entedi

Entedi is a Technology Equipment Solutions provider to the entertainment industry. Supplying those in stage, theatre, events, touring, corporate, film & TV, production, venues, installations, architectural and education. For more information about Entedi Ltd contact:

United Kingdom

Tel: 0203 598 31 31

International: +44 203 598 31 31



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Name: Kirsten Reilly
Email: Kirsten@entedi.com
www.entedi.com

About Elation Professional

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu