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Elation Cuepix Panels, Sniper Effects Light Family Force 5 on Winter Jam Tour

Staging and production design company 44 Designs (44designs.com) of Nashville, Tennessee, has provided Elation Cuepix Panels and Sniper 2R multi-effect lights for Christian rock band Family Force 5's set on Winter Jam, the U.S.'s largest annual Christian music tour.

Winter Jam, which tours the U.S. South and Midwest through the end of March, features Christian rock, rap, and contemporary music, along with other performances and speakers. 44 Designs worked directly with Family Force 5, providing design and rental gear for their Winter Jam set.



Lighting designer Jeff Lavalley of 44 Designs mounted 12 Cuepix Panels and 12 Snipers in custom set carts on each side of the drum riser to add visual excitement and punch to the band's eclectic mix of music. The custom set carts are stationary during the performance but are on casters should the band decide to change or adjust their position one night.

"We love the Cuepix Panels because they are bright and punchy," says 44 Designs Operations Manager Clayton Thornton of the full color matrix blinders. "Pixel-mapping is a big thing for us now and arranging the panels in matrices gives us that low-res, 8-bit look." Powered by advanced Chip On Board (COB) LED technology, each square Cuepix Panel is made up of 5 x 5 30-watt RGB LEDs and because each pixel is individually controllable, they open up for a wide range of creative effects possibilities, including number and letter projection.

Also placed in the set carts, in the voids left by the Cuepix Panels, are powerful Sniper multi-effect light and laser simulators. "The Snipers came in handy with their laser-like effects and small package size," Clayton comments. "When they are off, it is still valid negative space, but then they can quickly fill the space up with their scanning effects. Plus, since they are not lasers, we don't have to worry about audience scanning. A quick position update from the console is all we need."



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The Sniper is Elation's award-winning hybrid beam, scanner and laser simulator that allows projection of a variety of looks from a single fixture. Powered by a 132W Philips MSD Platinum lamp, the Sniper delivers an intense and narrow 3° beam with 14 dichroic colors and 17 static gobos to choose from. Its high-speed mirror system spreads a multitude of effects, including laser-like effects without having to deal with laser regulations.

"The fixtures have been out for 2.5 months now and no complaints!" Clayton concludes, adding, "The guys at [Elation dealer] Freed Sales have always supported us and if I need support on anything, their knowledge and speed of response are unrivaled."

44 Designs Project Managers:	Clayton Thornton and Robert Hickman
44 Designs Crew Chief:	Matt Jordan
44 Designs CAD and Photographer:	Sara Blood
44 Designs Lighting Crew:	Garrison Frick, Danielle Yvonne, Tim Robinson, Tyler Cornelius
Lighting Programmer:	John Hansen
Production Manager, Family Force 5:	Chuck Peoples
Backline Tech, Family Force 5:	John Varnadoe

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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