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09-Dec-2016

Frank Schotman Joins Elation Professional's European Sales Team

Elation Professional is pleased to announce that lighting industry veteran Frank Schotman (better known as "The Tank") has joined the company's European Sales Team as a technical sales representative and product specialist.



The Tank is a well-known face in the lighting industry with over 25 years of experience under his belt. He comes to Elation from a position as Senior Product Specialist at the AED Group, where he supported High End Systems Inc.'s HOG4 family, including their full range of fixtures.

Frank possesses extensive knowledge of the Hog range of consoles, having worked for High End Systems for a number of years as a Product Support Specialist. He also worked for Eclipse Staging Services in Dubai as Head of Lighting and is a specialist in a wide range of automated fixtures.

Frank also brings with him a wealth of front line experience from major tours and productions of all types. Highlights include support for the 2006 Winter Olympics in Turin, as well as support work on tours by Prodigy, Eric Clapton, Faithless, Iron Maiden and One Direction, as well as Coldplay's wildly successful "A Head Full of Dreams" tour.

Elation plans to tap Frank's vast product knowledge and industry experience to help identify opportunities and grow the company's presence across Europe. "We are extremely pleased to have someone with his background join our European team and are confident his years of industry experience will be a great benefit to both Elation and our customers," commented Marc Librecht, Sales & Marketing Manager at Elation Europe.

Frank started with Elation's European sales team on December 1st and is based at the Elation European headquarter office in Kerkrade, The Netherlands. He can be reached at:

Frank Schotman

Technical Sales / Product Specialist

Elation Professional

+31 45 546 85 14

Frank.Schotman@elationlighting.eu



www.ElationLighting.com

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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu