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## Grant Geiselman new Elation sales rep Product Specialist

RL Wilson & Associates and JLH Marketing, both independent sales representative firms based in Southern California, are pleased to announce the hiring of Grant Geiselman as a Product Specialist to assist both companies with product demos and overall knowledge of all Elation Professional product lines.



Geiselman, who has been involved in the entertainment technology industry since the age of 13, has developed a comprehensive technical skill set that includes lighting design, programming, networking, software development and more. Most recently working as a freelance designer and programmer, he has extensive experience working on lighting and video design projects across Southern California.

“Grant brings with him valuable knowledge about multiple aspects of the industry and we are extremely pleased to have him join our team,” commented RL Wilson & Associates’ Richard Wilson and JLH Marketing’s Jim Harrington in a joint statement. “He has extensive knowledge of both lighting fixtures and control platforms and will be an invaluable asset to both of us, as well as our dealer network.”

### About Elation Professional

Based in California with a European office in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry’s most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

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