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Germany's HELi Showequipment Chooses Elation Proteus Hybrid™

Multifunctional IP65 hybrid best in head to head comparison. Available at HELi's facility in Mainz

German dry hire company HELi Showequipment GmbH of Mainz provides lighting for events of all kinds and sizes and in December 2017 increased its inventory of weather-protected luminaires with the purchase of Elation Professional Proteus Hybrid™ IP65-rated moving heads, Elation's award-winning Beam/Spot/Wash that can be used under extreme conditions and in any type of weather.

HELi managing director Uwe Heinrich commented on his decision to stock the luminaire: "Some time ago, Elation made a comparison of luminaires with 440W Osram and 470W Philips bulbs. The result was clear to me. In comparison, the Proteus Hybrid is the brightest unit and has the narrowest beam. It has very good projection properties for a hybrid luminaire and several prisms complete the positive overall impression. When I heard that it was also IP65, the decision was made. I see many possibilities with this fixture."



The Proteus Hybrid houses a host of features that make it a powerful all-round luminaire such as linear CMY + CTO color mixing, 14 dichroic colors including CTB and UV, 8 rotating interchangeable gobos and 14 static metal gobos, a 360 ° bidirectional rotating animation wheel, rotating prisms and frost filters. It has an advanced look with motorized zoom and a revolutionary cooling principle. Wind, rain, sleet, snow or dust, the fixture needs no enclosure or dome covering. The Proteus fixtures join other Elation fixtures in HELi stock including ACL 360i™ single-beam moving effects, ACL 360 Bar™ color-changing bar luminaires and Pixel Bar™ linear LED strip lights.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV,



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theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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