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## Speedy Elation Snipers for Heaven Shall Burn Summer Festival Shows

In June, German metal band Heaven Shall Burn used a barrage of effects from 36 Elation Professional Sniper 2R multi-effect lights to get the crowd going at Switzerland's biggest rock festival, the Greenfield Festival, then did the same in July at the With Full Force Festival in Germany.

Austrian-based rental and production company MartinKames.com, who worked with several bands at the two festivals, has worked with Heaven Shall Burn on their shows worldwide since 2008 and provided floor package lighting and stage effect lighting for the band at both Greenfield and With Full Force.



"The speed of the Sniper was the most crucial aspect of the Heaven Shall Burn rig," stated Nadine Horitani, head of Events & Sales at MartinKames.com. "The effect possibilities combined with the large quantity of fixtures made for a one-of-a-kind lightshow. Heaven Shall Burn was very happy about the results and the feedback from the crowd was positive as well." Lighting design for Heaven Shall Burn's performances was by Martin Kames and Niklas Fuchs.

Since winning an Award for Innovation at last year's PLASA show, the Sniper has struck a chord with lighting designers and rental companies who seek a creative new tool to work with. MartinKames.com added the beam, scanner and laser simulator to their inventory in May. "We chose to stock the Sniper because we are always looking for new effects as our aim is to offer our clients something unique that has never been seen or done before," stated Martin Kames, owner of the company he founded in 2009.

Powered by the new 132W Philips MSD Platinum 2R lamp with a 6,000 hour average lifetime, the Sniper delivers an intense output while giving designers 14 dichroic colors and 17 static gobos to choose from. Mounted across four upstage mobile towers and two downstage side towers at each festival, six Snipers per tower, the speedy hybrid effect was a perfect match for the high-speed, hard-driving brand of metal that Heaven Shall Burn plays. See for yourself at:

<https://www.youtube.com/watch?v=yqyiC36CW0> (Greenfield Festival)

<https://www.youtube.com/watch?v=ygzW2Ni3ZcE> (With Full Force)



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### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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