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Elation Rayzor Q7 LED Moving Heads Color Imagine Dragons “Into the Night” Tour

Imagine Dragons has exploded onto the music scene of late and LD Nook Schoenfeld has turned to Elation Professional’s compact Rayzor Q7 LED moving head to paint the American alt rocker’s current “Into the Night” arena tour in coats of saturated color.

“I wanted a small light that I could use in bulk that had internal LED color mixing and the Rayzor Q7 fit the bill perfectly,” stated Nook, who handles production design on the band’s five-week stint across North America.



One of the hottest bands around, Imagine Dragons enjoyed a breakthrough year in 2013 with the album “Night Visions” and top hit “Radioactive,” and more success has followed in 2014 with a recent Grammy award and the “Into the Night” tour, the final chapter of their oft-extended North American “Night Visions” tour, selling out at nearly every stop.

Nook says he turned to the compact Rayzor Q7 LED for the current tour for three main reasons: size, color quality and price. “I like to emulate the old PAR can 64s of past,” he says, referring to the small and efficient conventional-type luminaires. “On Imagine Dragons I use the Rayzors in large arrays, blocks of six in a row. I have four trusses that underhang from a larger mother truss which makes a stunning wall of 60 fixtures when all assembled.”

Useful for a variety of dynamic visuals from color washes to chase effects to sharp beam looks, the RGBW Rayzor Q7 is the smallest (only 12.5 inches high and 11 lbs), fastest and most powerful moving head LED wash/beam in its class with enough muscle to work with or even cut through visual effects from larger fixtures.

“Thanks to Blaine Engel at Elation for suggesting I use them. They are a serious component of all my touring rigs now,” Nook concludes. The Rayzor Q7s are being supplied to the “Into the Night” tour, which plays North American dates through the middle of March, by rental company Upstaging.



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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