



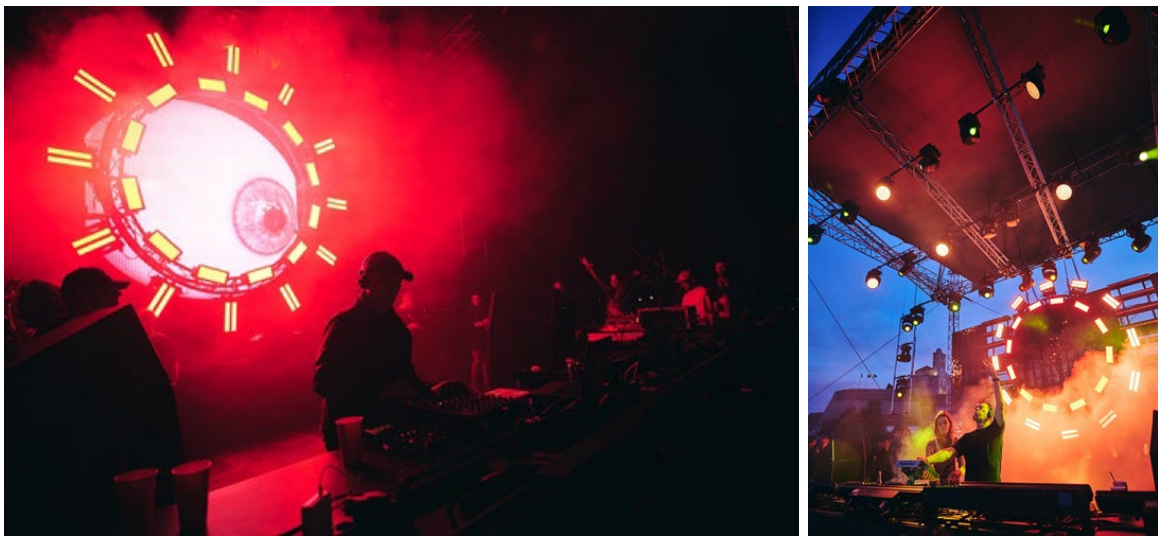
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21-May-2025

Nick Jevons And The Shop Productions Deliver Dazzling Visuals At IMS Using Elation PULSE PANEL FX

The prestigious International Music Summit (IMS) concluded its 16th edition with a spectacular closing celebration at IMS Dalt Vila on the heavenly Mediterranean island of Ibiza. [The Shop Productions](#) was proud to be the official production company behind IMS Dalt Vila 2025 and turned the stage into a living, breathing visual experience using Elation's [PULSE PANEL FX](#).

The remarkable show took place on April 25 under the stars at the historic Baluarte de Santa Lucía, a UNESCO World Heritage Site in Dalt Vila. It marked the perfect finale to three days of intense industry discussion, inspiration, and connection.



The Shop Productions: Crafting the Stage for an Iconic Event

After careful preparation, The Shop Productions worked day and night to deliver every detail to perfection, ensuring the setup matched the incredible prestige and history of the venue. The stage was designed to reflect the energy and reputation of this world-famous event, creating a platform that welcomed major artists such as Major League, Paco Osuna, Hugel, Pete Tong, and many more.

Elation PULSE PANEL FX: The Star of the Night

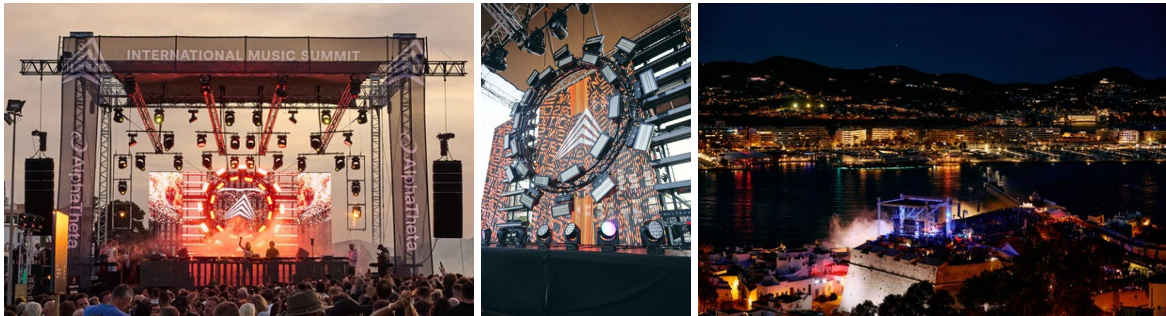
To enhance the stage visuals even further, Nick Jevons recommended the integration of the PULSE PANEL FX in what turned out to be a game-changing addition to the setup.



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The PULSE PANEL FX is a multi-use effects panel that merges explosive strobe power with visual creativity and dynamic movement. It's not just a light; it's a multi-functional spectacle that acts as a powerful strobe, bright blinder, high-output wash, and a mesmerizing eye-candy effect, all in one unit. With fast and continuous 360° pan and 180° tilt, the PULSE PANEL FX added a layer of dynamism never before seen at IMS Dalt Vila.

The PULSE PANELs became a standout feature throughout the night, captivating the crowd with their vibrant bursts, fluid motion, and immersive atmosphere, perfectly complementing artists' performances from around the world.



“We purchased the PULSE PANEL FX on the recommendation of renowned lighting and visual designer Nick Jevons, who featured the fixture as the center of attention for this year's IMS stage at Dalt Vila in Ibiza,” stated Simeon Friend, founder of The Shop Productions. “The PULSE PANEL was most definitely the star of the show! We will be featuring it in all of our lighting productions this summer in Ibiza and look forward to the extra creativity it will bring to our designs.”

Collaboration with Lighting Designer Nick Jevons

The Shop Productions had the privilege of working alongside Jevons, whose career spans global stages and has an impressive collection of awards. His imaginative lighting design elevated the visual experience, perfectly complementing the atmosphere of the night.

Jevons commented: “What really stood out was the brightness and uniformity of the panels—even in a large venue, they cut through the haze beautifully. The wireless DMX option was a game-changer for our setup, allowing for flexible placement without cable clutter. The lightweight design and quick rigging made load-in/out a breeze, which is always a plus on tight schedules.”

In 2025, IMS Dalt Vila once again proved why it is one of the most anticipated events in the electronic music world, not just for its music, but also for its groundbreaking production and visual storytelling.

Photo 1, 2, 4: Phrank, @phrank

Photo: 3, 5: Adrien Crasnault, @adrien.photo



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About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com and elation.global

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