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LD Justin Townsend Turns to Elation LED for David Byrne's *Joan of Arc: Into the Fire*

Multi award-winning and Tony-nominated lighting designer Justin Townsend (*The Humans*, *American Psycho*, *Bloody Bloody Andrew Jackson*) finds that he is using Elation Professional lights more and more since his first experience with them in 2013/2014 on the Broadway musical *A Night with Janis Joplin*. Currently, he is using Elation Satura Profile™ and Platinum Seven™ LED-based moving heads on the world premiere of *Joan of Arc: Into the Fire*, an exciting new Off-Broadway musical penned by David Byrne.

"Elation has stepped up in the last few years and you see Elation gear used more and more in theatre," Townsend stated. "They have some fantastic products with great features and they make them very quiet as well. In an industry where more is more, the fact that you can afford twice as many lights with the Elation product is exciting. With more fixtures we get more color and more effects on our productions. It's a win-win."



Joan of Arc: Into the Fire plays at the Newman Theater in New York City, part of the Public Theater company. The Newman is a well-known space where several of Broadway's top plays got their start including *Hamilton* in 2015. An intimate yet long 300-capacity space that stretches deep to the back, Townsend was looking for lighting that could both embrace the intimacy and reach to the furthest recesses of the space.

The Satura Profiles wash the stage and set from a downstage lane, and also do FoH specials and aid with followspot duties. "It has a crisp, clean light and includes framing shutters which I use quite a bit," he says. "It gives a very sharp light and is also quiet which is important." Townsend created a lane of light then used the fixture's iris and 4-blade shutter system to frame the look. The Satura



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Profiles are used throughout the show for everything from up-tempo to ballad numbers with Townsend using colors across the board from the fixture's CMY and color wheel options. "I especially like the warm and medium colors," he says, adding, "It also has a very fast response time and maintains its accuracy."

Platinum Seven LED wash lights with their 7-color multi-chip LED engine work in backline pairs, as well as from a 5 x 5 fixture array over the stage. "They are awesome with big fat color and have a really good response time," Townsend said. "They look great in the space as architecture and in terms of brightness they are really good." The set up included LED screens back and side stage with the designer running pixel-mapped effects across the Platinum Seven's as well.

Joan of Arc - Into the Fire tells the story of the legendary French military leader, who, after her execution at the age of nineteen, became a symbol of freedom the world over. It opened at the Newman Theater in February and ends its run on April 30th.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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